



WASHINGTON  
**HEADS**  **OFFICE**  
Leadership Council

**MEMBERSHIP BROCHURE**



## ABOUT THE WASHINGTON HEADS OF OFFICE LEADERSHIP COUNCIL

The Washington Heads of Office Leadership Council (WHOOOLC) is a professional organization for senior executives who oversee government affairs for Fortune 100-level companies, trade associations, and non-profits. We provide leadership development and networking opportunities that inspire strategic visioning, inform programmatic planning, and improve relationship-building for our members.

## OUR MISSION

To curate and deliver leadership development and networking opportunities that create, support, and advance diversity in the government affairs industry.

# CHANGING THE FACE OF GOVERNMENT AFFAIRS

## HOW WE DO IT

Through monthly in-person meetings and ongoing communication, the Washington Heads of Office Leadership Council (WHOOOLC) provides a forum for members to:



# MEMBER BENEFITS

We are entering an exciting new chapter for WHOOLC, guided by a renewed vision and ambitious goals designed to elevate our organization and intentionally cultivate the next generation of leaders in our industry. Members can look forward to dynamic monthly programs, engaging signature events, and an innovative, thought-provoking Leadership Boot Camp, in addition to expanded opportunities for connection, education, and impact throughout the year.

## NETWORKING

WHOOLC networking opportunities are designed to create authentic and lasting connections for senior-level government affairs professionals. We offer opportunities for members to share and thrive while uplifting others.

## LEADERSHIP DEVELOPMENT

WHOOLC's annual Leadership Boot Camp provides a unique opportunity to cultivate the next generation of government affairs leaders. In addition, the weekend features insightful workshops and programs that members find insightful and informational.

## INSIGHTFUL PROGRAMS

From our monthly programs to our signature events, WHOOLC's calendar is filled with impactful connection points. Our monthly meetings feature industry leaders who share their knowledge and insight on current affairs and issues that are impacting our industry and our communities.



# LEADERSHIP BOOT CAMP

The mission of WHOOLC's annual Leadership Boot Camp is to develop and cultivate a pipeline of government affairs leaders. Mid-level government affairs executives are selected for the Boot Camp that features exclusive workshops and presentations by industry veterans and subject matter experts. WHOOLC Members and Boot Campers experience an engaging, intensive weekend designed for learning, thought leadership, and networking to propel you towards your leadership goals.

## The Boot Camp themes are:

- Leadership
- Mentorship
- Competency Development
- Network
- Strategic Ideation



The Leadership Boot Camp focuses on various stages of the professional development journey.

Topics range from the art of negotiations to building a personal brand to equity compensation and the functions of leadership. Participants are immersed in an agenda that is exciting, enlightening, and empowering while sharing their personal leadership strategies and building connections with colleagues.

In addition to the workshops, several networking events are planned throughout the year to enrich the Boot Camp experience.

*“This was probably the best conference I have ever attended. The panels were engaging and informative. The Boot Camp not only expanded my professional network, but I was also able to make new friendships. I was able to learn more about myself through the eyes of my fellow Boot Campers and learned that my apprehensions, my goals, and my philosophies are shared by others.”*

**Leadership Boot Camp Participant**

# MEMBER BENEFITS

## WHOOLC MEMBER

**Requirements:** Must be a Head of Office or a Senior-Level Government Affairs Executive, or invited to membership by a member of the Board of Directors

**Dues: \$5,000**

**Benefits:**

- Invitation to all WHOOLC monthly meetings & the Leadership Development Series
- Participation in the annual Leadership Boot Camp
- Invitation to all WHOOLC signature events
- Amplification on WHOOLC platforms including member's recognitions and participation in panels, speaking engagements, etc.

## AFFILIATE MEMBER

**Requirements:** Must be a former Head of Office or invited to membership by a member of the Board of Directors

**Dues: \$4,000**

**Benefits:**

- Invitation to select WHOOLC monthly meetings
- Participation in the annual Leadership Boot Camp
- Invitation to all WHOOLC signature events
- Amplification on WHOOLC platforms including member's recognitions and participation in panels, speaking engagements, etc.

## BOOT CAMP ALUMNI MEMBER

**Requirements:** Must be a graduate of the WHOOLC Leadership Boot Camp

**Dues: \$2,500**

**Benefits:**

- Participation in the annual Leadership Boot Camp
- Invitation to attend select WHOOLC events
- Amplification on WHOOLC platforms including member's recognitions and participation in panels, speaking engagements, etc.

# WHOOLC BOARD OF DIRECTORS



**MOLLY RYAN**

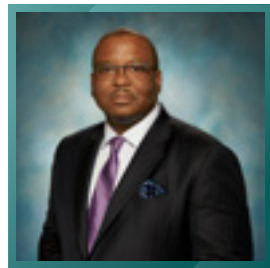
Co-Founder & President



**BRADLEY KNOX**

Co-Founder,  
Board Chairman &  
Treasurer

Senior Vice President,  
Federal Corporate Affairs  
and Public Policy  
**Aflac**



**LANCE MANGUM**

Board Secretary

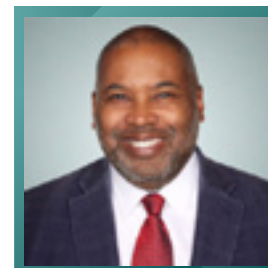
Corporate Officer & Staff  
Vice President for  
Government Affairs  
**FedEx Corp**



**TEQUILA SMITH**

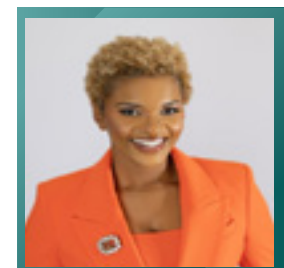
Board Member

Executive Vice President/  
Chief Sustainability  
Officer  
**Reworld Waste**



**HOWLIE DAVIS**

Board Member Emeritus



**MARIKO BENNETT**

Executive Director

## OUR MEMBER COMPANIES

ADTALEM  
AFLAC  
AHIP  
AIRBNB  
AMERICAN HEALTH CARE ASSOCIATION (AHCA)  
CENGAGE GROUP  
CHENIERE  
CISCO  
DANAHER  
DELL TECHNOLOGIES  
ECOLAB

ENTERTAINMENT SOFTWARE ASSOCIATION  
EXELON CORPORATION  
FEDEX CORP  
FERRING PHARMACEUTICALS  
GLOBAL ATLANTIC FINANCIAL CO.  
HP  
MADRIGAL PHARMA  
MICROSOFT  
MSC MEDITERRANEAN SHIPPING COMPANY  
PGE  
PFIZER

PROCTOR & GAMBLE  
PWC  
REORLD WASTE  
TENABLE  
USAA  
VERALTO



WASHINGTON  
**HEADS OF OFFICE**  
Leadership Council

The logo features the text 'WASHINGTON HEADS OF OFFICE' in a green, sans-serif font. 'HEADS' and 'OFFICE' are in a larger, bold font. The word 'OF' is contained within a dark green hexagon with a white border. Below the main text, 'Leadership Council' is written in a smaller, lighter green font. The background of the top half of the image is a photograph of a cityscape with a prominent church steeple on the left and several modern office buildings in the center and right.

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