

WASHINGTON  
**HEADS OF OFFICE**  
Leadership Council



# 2025 ANNUAL REPORT

# TABLE OF CONTENTS

<b>ABOUT WHOOLC</b>	<b>3</b>
<b>LETTER FROM THE BOARD OF DIRECTORS</b>	<b>4</b>
<b>LETTER FROM THE EXECUTIVE DIRECTOR</b>	<b>5</b>
<b>2025 YEAR IN REVIEW</b>	<b>6</b>
<b>FINANCIAL REPORTS</b>	<b>10</b>
<b>MEMBER LIST</b>	<b>13</b>



# ABOUT WHOOLC

The Washington Heads of Office Leadership Council (WHOOLC) is a professional organization for senior executives who oversee government affairs for Fortune 100-level companies and trade associations.

We provide leadership development and networking opportunities that inspire strategic visioning, inform programmatic planning, and improve relationship-building for our members.

## 2025 SPONSORS

**Presenting Sponsor**



**Legacy Circle Sponsors**



**Patron Sponsor**



**Affiliate Sponsors**



# LETTER FROM THE BOARD OF DIRECTORS

Dear Members, Partners, and Stakeholders,

On behalf of the Board of Directors of the Washington Heads of Office Leadership Council (WHOOLC), we are proud to share our 2025 Annual Report. This year marked a pivotal chapter in WHOOLC's evolution, one defined by organizational strengthening and deliberate positioning for long-term growth and impact.

In 2025, the Board and leadership team focused intentionally on ensuring WHOOLC's foundation was strong, resilient, and future-ready. Through a comprehensive governance and legal review, the Board began the process of updating bylaws. In addition, standing Board committees were created, and we reinforced the structures necessary to support sustained expansion and accountability.

Our programs and convenings continued to reflect the depth, relevance, and influence of our membership. From monthly member meetings and candid "Just Us" conversations to globally informed discussions, signature events, and the seventh annual Leadership Boot Camp, WHOOLC remained a trusted space for senior government affairs leaders to exchange insight, build community, and invest in the next generation of leadership. In 2025, we welcomed 10 new Boot Camp participants, bringing our alumni network to more than 60 graduates who now represent a powerful pipeline of emerging Heads of Office.

We also made meaningful strides in elevating WHOOLC's visibility and voice. Our LinkedIn community grew to more than 1,400 followers, with engagement and impressions increasing steadily throughout the year. Our communications efforts highlighted member achievements, industry insights, and organizational milestones, reinforcing WHOOLC's role as a leading convener and thought partner within the government affairs ecosystem.

Equally important, 2025 was a year of strategic clarity. Guided by Board-led planning and external expertise, we articulated a bold vision for the future with the introduction of our Road to \$600,000 strategy. This plan outlines ambitious yet achievable goals for membership growth, sponsorship expansion, and program investment that will ensure that WHOOLC continues to deliver exceptional value while advancing its mission.

None of this progress would be possible without the dedication of our members, the generosity of our sponsors and partners, and the leadership of our Board of Directors and Executive Director. We are deeply grateful to those who hosted meetings, supported signature events, and invested their time, talent, and resources in strengthening this community. We would also like to thank Clif Porter, who concluded his service as WHOOLC's Board Secretary this year.

As you explore this report, we invite you to reflect on what we have accomplished together in 2025 and to look ahead with us toward an even more impactful future. WHOOLC enters 2026 grounded in purpose, guided by strategy, and energized by the collective power of its members.

With sincere appreciation,

Board of Directors  
Washington Heads of Office Leadership Council



Molly Ryan  
Co-Founder &  
President



Brad Knox  
Co-Founder &  
Chairman



Mayealie Adams  
Board Secretary



Lance Mangum  
Board Member



Tequila Smith  
Board Member



Toni Bush  
Special Advisor  
to the Board



Howlie Davis  
Board Director  
Emeritus

# LETTER FROM THE EXECUTIVE DIRECTOR

Greetings,

I am pleased to share that 2025 was another strong and productive year for the Washington Heads of Office Leadership Council (WHOOLC). Throughout the year, our focus was twofold: continuing to deliver meaningful, high-value programming for our members while also strengthening the organizational foundation needed to support future growth. This report captures the key moments, milestones, and progress that defined the year.



In 2025, WHOOLC delivered a robust slate of programs designed to foster connection, insight, and strategic dialogue among senior government affairs leaders. Our speakers included Neal Patel, Dr. Patrice Akhime of the Folger Shakespeare Library, Kevin Turpin of National Journal, Luke Hartig of Gravity Research, Dr. Donna Coletrane Battle, and Jennifer DeCasper of the National Republican Senatorial Committee.

Our signature events continued to anchor the WHOOLC experience. The Martha's Vineyard weekend brought together longtime supporters and new friends in a setting designed to foster relationship-building and community. Throughout the weekend's events, the spirit of connection that defines WHOOLC shone through.

The Leadership Boot Camp was a standout moment of the year. Hosted at the Four Seasons Baltimore, we welcomed 10 new Boot Campers into the WHOOLC family. Nearly 50 guests joined us for the Legacy Dinner honoring longtime supporter DeDe Lea, and more than 35 alumni attended the Reunion Brunch, representing cohorts across the years. This growing alumni network remains a powerful testament to WHOOLC's role in developing the next generation of government affairs leaders. We closed the year with our Annual Holiday Toast, continuing a cherished tradition in a new setting at the Aflac Rooftop, thanks to Board Chairman Knox and Aflac.

From an organizational standpoint, 2025 was a year of meaningful progress. We closed the year with 28 members and an expanded Board of Directors. We are grateful for the generous support of our sponsors, including Aflac, Reworld, Danaher, FedEx, PwC, Molly and Thomas Ryan, and General Motors.

This year, the Board focused on strategic growth, including the development of key performance indicators, enhanced member feedback mechanisms, and shared growth goals. We also formalized Board committees for Membership & Programs, Finance & Audit, and Nominating & Governance. In addition, our annual 990 filings were completed, reinforcing our commitment to sound governance and accountability.

I am deeply grateful to the members who opened their doors and hosted WHOOLC meetings throughout the year, as well as to our sponsors, Board leaders, and partners whose support makes this work possible. Looking ahead, our focus remains on achieving the goals outlined in the Road to \$600,000, with a continued emphasis on delivering value to our members. I am confident that the groundwork laid in 2025 positions WHOOLC for a strong and successful year ahead.

Sincerely,

*Maribho Bennett*

Executive Director  
Washington Heads of Office Leadership Council

# 2025 YEAR-END REVIEW

## January 2025: Just Us Conversation

WHOOOLC kicked off the new year with a "Just Us" format that gave members an opportunity to reconnect and discuss what the new year and new administration could bring. Tiffany Atwell and Ecolab hosted the meeting.

## February 2025 - Neal Patel and Dr. Patrice Akhime

Our February Member Meeting featured not one but two amazing presenters. Neal Patel, Founder of Patel Partners and Former Advisor to the Office of Management and Budget, began the program with an insightful discussion on navigating the political landscape within the new administration. Following the discussion, the Folger Shakespeare Library staff, led by Dr. Patrice Akhime, provided a brief tour and informational session, offering an early look at their upcoming exhibit, "To Hear Her Speak: Black Women and Shakespeare," spotlighting Black actors, screenwriters, artifacts, and characters from the Shakespearean era.



## March 2025: National Journal and Gravity Research

On March 18, 2025, WHOOOLC members met to discuss emerging societal issues and potential impacts on corporate reputations in the current political climate. The meeting featured an insightful presentation by Kevin Turpin, President of the National Journal, and Luke Hartig, President of Gravity Research, provided an in-depth look at key risks and strategies companies must navigate in 2025. The meeting was hosted by Lance Mangum and FedEx.

## April 2025: Just Us

In April, the WHOOOLC membership came together for a Just Us meeting, providing the opportunity to network, reconnect, share strategic advice, and more. It also provided an opportunity for members to receive updates on upcoming programs and signature events. The meeting was hosted by Roz Brooks and PwC.

## May 2025: Dr. Donna Coletrane Battle

In May, Dr. Donna Coletrane Battle led an inspiring session on Spiritual and Cultural Anchoring and how it is essential to sustaining whole health, authentic relationships, and purposeful leadership. Tiffany Moore and CTA were the hosts for this meeting.



## June 2025: Ambassador Birgitta Tazelaar

In June, WHOOOLC went international with a representative from the office of The Honorable Birgitta Tazelaar, Ambassador of the Kingdom of the Netherlands to the United States of America. They shared the Netherlands' and the Dutch government's high priorities in Washington, DC, and how our members can support them. Yvonne McIntyre and PG&E hosted the meeting.

## July 2025: Jennifer DeCasper

During the month of July, we held a virtual meeting featuring Jennifer DeCasper, Executive Director, National Republican Senatorial Committee (NRSC). The afternoon was both enlightening and engaging as Jennifer shared her unique insight on happenings on the Hill and issues that our members should keep an eye on.

# 2025 YEAR-END REVIEW

## “A FAMILY AFFAIR” ON MARTHA’S VINEYARD

### Martha’s Vineyard

This year’s weekend in Martha’s Vineyard brought together friends and supporters, new and old, in the beautiful backdrop of the Vineyard’s Hob Knob Inn. The weekend began with a welcome reception hosted by WHOOLC member Camille Simpson. On Friday, the annual Lobster Bake at Garde East brought together old supporters and new friends, and the Hangtime Speakeasy event at Atria wrapped up the weekend in a sophisticated style.



# 2025 YEAR-END REVIEW

## LEADERSHIP BOOT CAMP

The 2025 Leadership Boot Camp was a tremendous success as we welcomed 10 new Boot Campers to the WHOOLC family. The Four Seasons Baltimore was a great backdrop to this year's camp. Nearly 50 individuals joined us for the 2025 Legacy Dinner honoring long-time WHOOLC supporter **DeDe Lea**. On Sunday, more than 35 guests joined us for the Boot Camp Reunion Brunch, with most of the cohorts represented.

The 2025 Boot Campers are:

- **Jasmine Dickerson**, Senior Advisor, General Mills
- **Ernie Jolly**, Senior Vice President, Government Relations, Truist
- **Francesca Jordan**, Director, Government Affairs, Dell Technologies
- **Anthony Mitchell**, Vice President, Federal Affairs, America's Health Insurance Plans (AHIP)
- **Troy Perry**, Senior Director of Policy, Omidyar Network
- **Alivia Roberts**, Director, Federal Affairs, Motion Picture Association
- **Kent Roberson**, Director, Government Affairs, Corn Refiners Association
- **John Scott**, Director, Government Relations, Reworld
- **Tiffany Shackelford**, Director, US Federal Government Relations, Organon
- **Ashleigh Wilson**, Manager & Counsel, Federal Government Affairs, Nucor



# 2025 YEAR-END REVIEW

## *HOLIDAY TOAST*

The Annual Holiday Toast will continue WHOOLC's tradition of ending the year with a top-notch affair. This year, we will celebrate in a new location, the Aflac Rooftop, thanks to **Chairman Brad Knox** and **Aflac**.



# FINANCIAL REPORT - 2025 BUDGET

## REVENUES

Boot Camp	\$ 16,800
Membership Dues	\$154,000
Sponsorships	\$ 176,650
Total Revenue	\$347,450

**176K**  
SPONSORSHIPS

## EXPENSES

Advertising/Marketing	34,208
Professional Services	87,536
Consulting Services	39,698
Office/General Expenses	20,471
Programs: Boot Camp	104,029
Meet & Greet	3,500
Programs: Holiday Toast	19,898
Programs: Monthly Meetings	9,856
Programs: MVY Retreat	45,854
Total Expenses	\$364,780
Net Loss	(\$17,329.96)

# FINANCIAL REPORT - 2026 BUDGET

## REVENUES

Boot Camp	30,000
Membership Dues	237,500
Sponsorships	332,500
Total Revenue	600,000

## EXPENSES

Expenses	35,917
Professional Expenses	128,400
Consulting Services	26,400
Boot Camp	123,040
Holiday Toast	38,633
Other Member Engagement	50,000
Monthly Meetings	15,000
Contingency	6,100
Congresswoman Plaskett PAC Trip	50,000
Total Expenses	473,490
Net Income	126,510

New focus +  
Streamlined programs +  
increased engagement =  
The road to \$600K

# 2025 MEMBER LIST

**Angela Reimer** - Madrigal Pharma  
**Aquila Powell** - AirBnB  
**Brad Knox** - AFLAC  
**Brittany Masalosalo** - HP  
**Clif Porter** - AHCA  
**Damon Porter** - Veralto  
**Darien Flowers** - MSC Mediterranean Shipping Company  
**Gina Adams** - FedEx Corp  
**Heather Foster**  
**Jade Shields** - Ferring Pharmaceuticals  
**James L Hayes** - Tenable  
**Jesse Barba** - Cengage Group  
**Khary Cauthen** - Cheniere  
**Kia Floyd**  
**Lance Mangum** - FedEx Corp  
**Laricke Blanchard** - USAA  
**Marie Sylla-Dixon** - Exelon  
**Mayealie T. Adams** - Danaher  
**Molly Ryan** - WHOOLC  
**Nicole Collier** - Procter & Gamble  
**Nicole Jefferson** - Dell Technologies  
**Roslyn Brooks** - PwC  
**Sohini Gupta** - AHIP  
**Stan Pierre-Louis** - THEESA  
**Tequila Smith** - Reworld Waste  
**Tiffany Atwell** - EcoLab  
**Waldo McMillan** - Cisco  
**Yvonne McIntyre** - PGE





# 2025 ANNUAL REPORT

For information about the  
Washington Heads of Office Leadership Council,  
please visit [washingtonheadsoffice.org](http://washingtonheadsoffice.org).