

The logo for the Washington Heads of Office Leadership Council is centered on a background of a faded photograph of the White House and a waving American flag. The text "WASHINGTON" is in a light teal, all-caps, sans-serif font. Below it, "HEADS" and "OFFICE" are in a bold, dark teal, all-caps, sans-serif font, separated by a central emblem. The emblem is a dark teal hexagon with a white border, containing the letters "OF" in white. Underneath the main text, "Leadership Council" is written in a smaller, light teal, all-caps, sans-serif font.

WASHINGTON  
**HEADS OF OFFICE**  
Leadership Council

# MEMBERSHIP BROCHURE



## ABOUT THE WASHINGTON HEADS OF OFFICE LEADERSHIP COUNCIL

The Washington Heads of Office Leadership Council (WHOOOLC) is a professional organization for senior executives who oversee government affairs for Fortune 100-level companies, trade associations, and non-profits. We provide leadership development and networking opportunities that inspire strategic visioning, inform programmatic planning, and improve relationship-building for our members. Currently, our membership represents more than 40 companies representing more than \$4.2 trillion in assets under management (AUM).

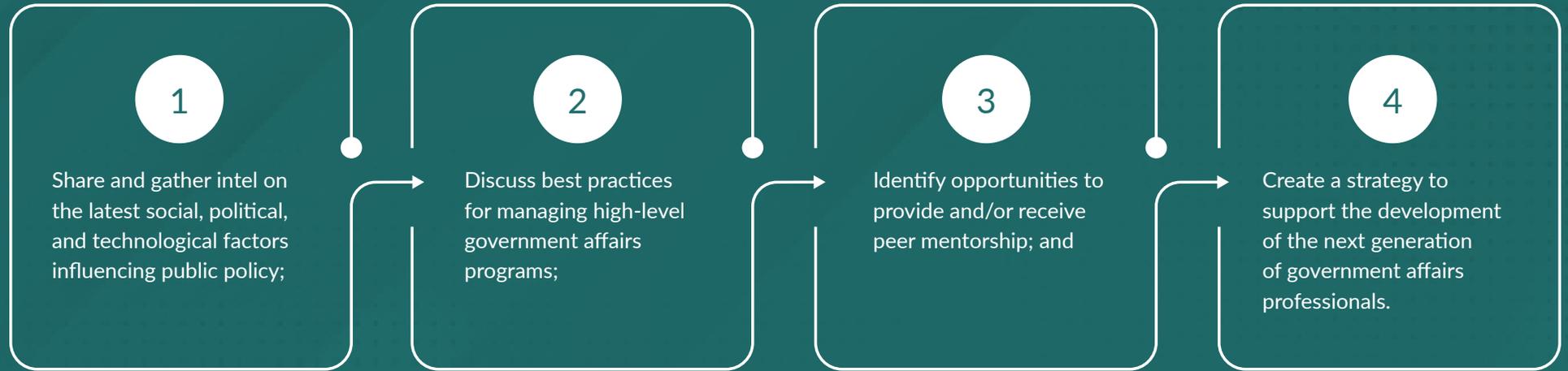
## OUR MISSION

To curate and deliver leadership development and networking opportunities that create, support, and advances the government affairs industry.

# CHANGING THE FACE OF GOVERNMENT AFFAIRS

## HOW WE DO IT

Through monthly in-person meetings and ongoing communication, the Washington Heads of Office Leadership Council (WHOOLC) provides a forum for members to:



# MEMBER BENEFITS

We have exciting programs in store for our WHOOLC membership with a renewed vision and new goals to elevate our organization and cultivate the next generation of leaders in our industry. As a member, you can look forward to insightful monthly programs, engaging events, an innovative and thought-provoking Leadership Boot Camp, and much more.

## NETWORKING

WHOOLC networking opportunities are designed to create authentic and lasting connections for senior-level government affairs professionals. We offer a space for members to share and thrive while uplifting others.

## LEADERSHIP DEVELOPMENT

WHOOLC's annual Leadership Boot Camp provides a unique opportunity for us to cultivate the next generation of senior-level government affairs professionals. Several Boot Camp alumni are now serving as Heads of Office or are on a leadership track.

## INSIGHTFUL PROGRAMS

From our monthly programs to our signature events, WHOOLC's calendar is diverse and impactful. Our monthly meetings feature industry leaders who share their knowledge and insight on current affairs and issues that are impacting our industry today.



# LEADERSHIP BOOT CAMP

The mission of WHOOLC's annual Leadership Boot Camp is to develop a pipeline of government affairs leaders. Mid-level government affairs executives are selected for the Boot Camp that features exclusive workshops and presentations by industry veterans and subject matter experts. WHOOLC Members and Boot Campers experience an engaging, intensive weekend designed for learning, thought leadership, and networking to propel you towards your leadership goals. The Leadership Boot Camp is held annually in October.

## The Boot Camp themes are:

- Leadership
- Mentorship
- Competency Development
- Network
- Strategic Ideation



The Leadership Boot Camp focuses on various stages of the professional development journey. Topics range from the art of negotiations to building a personal brand to equity compensation and the functions of leadership. Participants are immersed in an agenda that is exciting, enlightening, and empowering while sharing their personal leadership strategies and building connections with colleagues. In addition to the workshops, several networking events are planned throughout the year to enrich the Boot Camp experience.

*“This was probably the best conference I have ever attended. The panels were engaging and informative. The Boot Camp not only expanded my professional network, but I was also able to make new friendships. I discovered more about myself through the eyes of my fellow Boot Campers and learned that my apprehensions, my goals, and my philosophies are shared by others.”*

# MEMBER BENEFITS

## WHOOLC MEMBER

**Requirements:** Must be a Head of Office or a Senior-Level Government Affairs Executive, or invited to membership by a member of the Board of Directors

**Dues:** \$5,000

**Benefits:**

- Invitation to all WHOOLC monthly meetings & the Leadership Development Series
- Participation in the annual Leadership Boot Camp
- Invitation to all WHOOLC signature events

## AFFILIATE MEMBER

**Requirements:** Must be a former Head of Office, a CEO of a company or association, or invited to membership by a member of the Board of Directors

**Dues:** \$4,000

**Benefits:**

- Invitation to WHOOLC monthly meetings ("Just Us" meetings are not included)
- Invitation to the annual Leadership Boot Camp
- Invitation to the Martha's Vineyard "A Family Affair" and the Annual Holiday Toast

## BOOT CAMP MEMBER

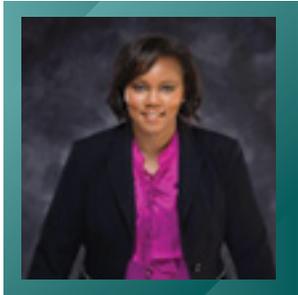
**Requirements:** Must have completed the WHOOLC Leadership Boot Camp

**Dues:** \$2,500

**Benefits:**

- Participation in the annual Leadership Boot Camp
- Invitation to select WHOOLC events

# WHOOLC BOARD OF DIRECTORS



**MOLLY RYAN**

Co-Founder & President



**BRADLEY KNOX**

Co-Founder,  
Board Chairman & Treasurer

Senior Vice President,  
Federal Corporate Affairs  
and Public Policy

**Aflac**



**CLIFTON J. PORTER**

Board Secretary

Senior Vice President,  
Government Affairs

**American Health Care  
Association**

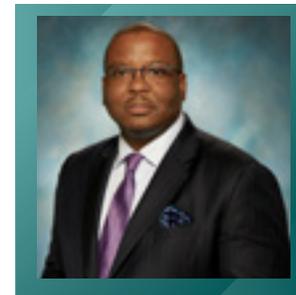


**MAYEALIE ADAMS**

Board Member

Vice President of  
Government Affairs

**Danaher**



**LANCE MANGUM**

Board Member

Corporate Officer and Staff  
Vice President for  
Government Affairs

**FedEx**



**MARIKO BENNETT**

Executive Director

**COCO B. Productions**

## OUR MEMBER COMPANIES

ADTALEM  
AFLAC  
AMERICAN HEALTH CARE ASSOCIATION  
ALBERTSONS COMPANIES, INC.  
ALLIANCE FOR AUTOMOTIVE INNOVATION  
AMAZON  
AMERICAN CANCER SOCIETY  
ASML  
ASSOCIATION OF AMERICAN MEDICAL COLLEGES  
BEAZLEY  
BRISTOL MYERS SQUIBB

CALPINE  
CAMPAIGN FOR TOBACCO-FREE KIDS  
CASHAPP  
CHENIERE  
CISCO  
COVANTA  
CTA  
DANAHER  
ECOLAB  
EDWARD JONES  
ENTERTAINMENT SOFTWARE ASSOCIATION

EXELON CORPORATION  
FEDEX  
FERRING PHARMACEUTICALS  
FIRST AMERICAN FINANCIAL GROUP  
GLOBAL ATLANTIC FINANCIAL CO.  
HP  
INVESCO, LTD  
ITG BRANDS  
JOHNSON & JOHNSON  
KYNDRYL, INC.  
McKESSON

MERCEDES-BENZ  
MICROSOFT  
PGE  
PFIZER  
PROCTOR & GAMBLE  
PWC  
SQUIRE PATTON BOGGS  
TENABLE  
USAA

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WASHINGTON  
**HEADS**  **OFFICE**  
Leadership Council

[info@washingtonheadsoffice.org](mailto:info@washingtonheadsoffice.org)

[washingtonheadsoffice.org](http://washingtonheadsoffice.org)