



2022
LEADERSHIP
BOOT CAMP

October
14-16, 2022

WASHINGTONHEADSOFOFFICE.ORG

Greetings,

We are excited to welcome you to the Washington Heads of Office Leadership Council's 4th Annual Leadership Boot Camp! WHOOLC is a professional organization for senior executives of color who oversee government affairs for fortune-level companies and trade associations. A key objective of the organization is to develop a pipeline of government affairs leaders of color while also creating a safe space for our to hone their skillsets, network, and collaborate. We are excited to bring you two days filled with intensive and interactive workshops, engaging sessions, and impactful networking that allows you to build connections with current members, industry legends, professional resources, and future leaders in our industry while you accelerate your leadership journey.

This year's program will touch on various stages of your professional development. From the art of navigating social issues and enhancing your social media presence and branding, to learning more about your leadership growth and skillset building and the importance of creating generational wealth, the next two days are designed to help you focus on your why and your next.

This is time to become intentional in your planning as you map out the next steps in your career. Ask questions, share your thoughts and engage with the individuals around you. This will be an opportunity and experience like no other. Embrace and enjoy every moment.

We are excited to have you here for our 2022 Leadership Boot Camp. We look forward to learning, working, and excelling with you.

All the best,

Molly Ryan

Co-Founder &
President
WHOOLC

Brad Knox

Co-Founder and Chairman
WHOOLC Board of Directors

Clif Porter

Secretary
WHOOLC Board of Directors

PURPOSE

The purpose of the WHOOLC Leadership Boot Camp is to provide an intensive format that will focus on the leadership development needs of senior government affairs professionals and future corporate executives. In alignment with the WHOOLC mission, this weekend will feature networking opportunities that inspire strategic visioning, inform programmatic planning, and provide memorable relationship-building opportunities for attendees. Furthermore, it will:

- Provide next-level leaders with insight and tools to help chart a path for their own personal leadership journey
- Identify WHOOLC members committed to yearlong mentoring of attendees in a post-Boot Camp setting
- Facilitate an intensely meaningful self-exploration to help form and illuminate expectations for outcomes from the experience
- Empower the development of close and unique bonds among the cohort of participants

OBJECTIVES

At the conclusion of this training, Boot Camp participants will:

- Understand basic leadership theories and how they can be used to analyze the behavior of other leaders
- Be able to identify their own leadership style and understand the cultural and social influences on perceptions and understanding of leadership
- Understand action as the inter-relationship between leadership and organizations
- Understand the different types of power that may be exhibited by advocacy groups, organizations and leaders, and how power influences policy and action
- Have developed a personalized action plan to accomplish new goals
- Have increased capacity and insight regarding how to secure board positions, seek C-Suite positions, and craft a personal brand

ABOUT WHOOLC

The Washington Heads of Office is a professional organization for senior executives of color who oversee government affairs for fortune-level companies and trade associations. We provide leadership development and networking opportunities that inspire strategic visioning, inform programmatic planning, and improve relationship-building for our members.

OUR MISSION

To curate and deliver leadership development and networking opportunities that create, support and advance diversity in the government affairs industry.

HOW WE DO IT

Through monthly in-person meetings and ongoing virtual communication, Washington Heads of Office provides a forum for members to:

- Share and gather intel on the latest social, political, and technological factors influencing public policy
- Discuss best practices for managing high-level government affairs programs
- Identify opportunities to provide and/or receive peer mentorship
- Create a strategy to support the development of the next generation of government affairs professionals

Day One

FRIDAY, OCTOBER 14

11:45 A.M.	Lunch
12:00-12:05 P.M.	Opening Remarks (All) Brad Knox, Senior Vice President and Counsel, Aflac, WHOOLC Co-Founder & Board Chairman
12:05-12:55 P.M.	Prepping the Next Generation of Government Affairs Leaders (All) Lucia Riddle, Senior Advisory, Sister Strength, LLC Brad Knox, Senior Vice President and Counsel, Aflac, WHOOLC Co-Founder & Board Chairman, Moderator
1:00-2:00 P.M.	Navigating Societal Issues: Preparing Your C-Suite for Policymaker Backlash (All) Kevin Turpin, President, National Journal Luke Hartig, President, National Journal Research
2:00-3:00 P.M.	Investment Industry Insights (All) Robert L. Greene, President and CEO National Association of Investment Companies
3:00-4:00 P.M.	Enhancing Your Social Media Presence and Branding (All) Layla E. Nielsen, Founder and CEO, Layla E. Nielsen and Co.
4:00-4:30 P.M.	Break (Refresh for headshots)
4:00-5:30 P.M.	Professional Headshots
5:00-6:30 P.M.	Break (Dinner Prep)
6:30-7:00 P.M.	Reception/Cocktail Hour
7:00-9:00 P.M.	Dinner, Legacy Award Presentation, & Conversations
Day One Close & Instructions for Day Two	

Day Two

SATURDAY, OCTOBER 15

7:30-8:30 A.M.	Breakfast
8 A.M.- 12 P.M.	Workshop Presentations (Boot Campers) Nate Allen, Partner, Tribus Allen <ul style="list-style-type: none">• Team Building: Team Challenges & Leadership Insights• Leadership: Functions of Leadership - Set Direction, Align, Engage, Motive & Inspire• Team Building: First Fight: Leading Self
9:00-10:30 A.M.	Making the Shift: How to Harness Your Journey for the Next Opportunity (WHOOLC Members) Alicia Wilson , Vice President, Economic Development John Hopkins University & John Hopkins Health System
10:30-11:15 A.M.	Break (WHOOLC Members)
11:15 A.M.-12 P.M.	Becoming a Legend: Insights for Leaders on Their Way to the Top (WHOOLC Members) Howard Woolley , President, Howard Woolley Group
12:00-1:15 P.M.	Lunch
1:15-5:15 P.M.	Workshop Presentations (Boot Campers) Nate Allen , Partner, Tribus Allen <ul style="list-style-type: none">• Team Building: Second Fight: For the Team• Leadership: Leadership Growth• Reflections/Closeout
1:15-3:30 P.M.	One-on-One Sessions (WHOOLC Members) Howard Woolley , President, Howard Woolley Group
3:30-4:30 P.M.	Fireside Chat: Leaving the Nest (WHOOLC Members) Brad Knox , Senior Vice President and Counsel, Aflac, WHOOLC Co-Founder & Board Chairman, Moderator Marie Sylla-Dixon , Global Head of DEI for Amazon Media & Entertainment Division
7:00-10:00 P.M.	Dinner (All) Ouzo Beach 800 S. Central Avenue Baltimore, MD, 21202 (Transportation via Lyft or Uber, approximately 5-minute drive)

Day Three

SUNDAY, OCTOBER 16

10 A.M.-12 P.M.

Closing Brunch (All)
Next Steps & Boot Camp Survey
Group Discussion: The Future of WHOOLC

WHOOLC BOARD OF DIRECTORS

Molly Ryan, Co-Founder & President
Global Blood Therapeutics

Brad Knox, Co-Founder, Chairman & Treasurer
Aflac

Clif Porter, Secretary
AHCA

OUR MEMBERS

Gina Adams, FedEx Corporation

Mayealie Adams, Danaher

Saat Alety, Allstate

Tiffany Atwell, EcoLab

Laricke Blanchard, USAA

Andy Blocker, Invesco, Ltd

Keysha Brooks-Coley, BCBS

Roslyn Brooks, PwC

Antoinette Bush, News Corp (retired)

Zoe Cadore, Calpine

Khary Cauthen, Cheniere

Nicole Collier, P&G

Senator William "Mo" Cowan, Devoted Health, Inc.

Stephanie Dyson, BMS

Garrick Francis, Alliance for Automotive Innovation

Nicole Francis-Reynolds, ServiceNow

James Hayes, Tenable

Fred Humphries, Microsoft

Alethia Jackson, Walgreens

Broderick Johnson, Comcast Corporation

Jake Jones, Daimler

Brad Knox, Aflac

Brittany Masalosalo, HP

Yvonne McIntyre, PGE-Corp.

Waldo McMillan, Cisco

Lamell McMorris, Edward Jones

Tiffany Moore, CTA

Derron Parks, Rad Power Bikes

Stan Pierre-Louis, THESA

Clif Porter, AHCA

Angela Reimer, Pfizer

Marcus Reese, WESTFIELD Property

Kimberly Ross, American Council of Life Insurers (ACLI)

Norman Ross, PIM Brands, Inc.

Lauren Scott, GAFC

Molly Ryan, Global Blood Therapeutics

Lauren Scott, Global Atlantic Financial Company

Tamar Thompson, Alexion

Terrence Thompson, Kyndryl

WHOOLC LEGACY AWARD



WHOOLC LEGACY AWARD

The Washington Heads of Office Leadership Council (WHOOOLC) was created to curate and deliver leadership development and networking opportunities for government affairs executives of color that create, support, and advances diversity in the government affairs industry. That mission is carried out through the efforts of senior executives who work to inspire, provide leadership, and offer guidance to members of WHOOOLC as well as those aspiring to become heads of office.

The Legacy Award is presented each year to an individual who embodies the WHOOOLC mission and exhibits the five objectives of our Leadership Bootcamp: leadership, mentorship, professional development, network, and strategic ideation. The awardee is also a champion of WHOOOLC and heads of offices everywhere, empowering members and creating avenues for them to grow and thrive.

2022 LEGACY AWARD *Recipient*



LUCIA RIDDLE

R. Lucia Riddle is the Owner of Sister Strength, LLC a fitness company devoted to the wellness, cardio/strength training and physical conditioning needs of women 50 years of age and older.

Ms. Riddle is a National Academy of Sports Medicine (NASM) Certified Personal Trainer (CPT) and holds NASM's Weight Loss Specialist (WLS) and Special Populations Specialist (SPS) certifications.

She served as Vice President-Federal Government Relations with the Principal Financial Group ®. Lucia holds an MBA from Drake University, is a Fellow of the Life Management Institute (FLMI), and holds designations from America's Health Insurance Plans and the International Claims Association.

Lucia serves on the Board of Directors and as Audit Chair of TD&P Consulting Inc., a privately held firm based in Silver Spring, MD. In addition, she serves on the boards of UnityPoint Hospital System (Des Moines, IA), Arena Stage, the Smithsonian National Museum of African Art (Emeritus), Friends of UNFPA, and the National Coalition and Caucus for the Black Aged. She also is a member of the ELC, the Capital City Chapter of The Links, Inc., Alpha Kappa Alpha Sorority, Incorporated, and Sigma Iota Epsilon, an honorary business fraternity.

In 2008 and 2012, Ms. Riddle was named by Savoy Professional magazine as one of the "Top 100 Most Influential Blacks in Corporate America." In 2011, Lucia also received the President's Award from the Washington Government Relations Group.

Speakers



Nate Allen

Tribus Allen

Nate has a Ph.D. in Management & Technology in which he focused on Organizational and Leader Development from George Washington University's business school. He also has an MA in Industrial/Organizational Psychology and an MBA from the University of Colorado. Nate's expertise and passion include leadership, leader and team development, executive coaching, organizational learning, innovation, and strategy.

Nate completed Ranger, Airborne, and Pathfinder training, and served as an infantry officer in Army units throughout the US and in Somalia and two project-based trips to Iraq. He served as a Director in the Army's Office of Business Transformation in the Pentagon, and a professor at the US Military Academy at West Point where he taught leadership. He designed and taught executive-level Master's courses at National Defense University on subjects related to Leadership, Organizational Culture, and Change, Decision Making, and Strategy. Nate coauthored two books, *Taking the Guidon*, and *Company Command: Unleashing the Power of the Army Profession*. He was recognized among *Fast Company Magazine's* Top 50 Innovators Internationally in 2002 for work in connecting leaders laterally across the Army. This initiative was cited in *Harvard Business Review's* Breakthrough Ideas for 2006. Nate lives in Virginia with his wife, Joan, and their three children, Ashley, Kristi, and Ryan.



Howlie Davis

Public Affairs Consultant

Howlie R. Davis serves as an independent Public Affairs Consultant specializing in advocacy services, intergovernmental affairs, and African American outreach to corporate and non-profit entities. Davis served as Vice President, Government Relations for JACOBS Engineering Group from 2017-19. He was responsible for planning, managing, and directing the company's public policy & political strategy, activities and personnel (external & internal).

Formerly, Davis served as Senior Vice President, Government Relations & Washington D.C. Office Managing Director for CH2M (HILL) from 2009-2017. Howlie is a veteran of numerous local, state & national political campaigns and organizations including serving under the leadership of the late Democratic National Committee (DNC) Chairman Ronald H. Brown. At the DNC, he directed intergovernmental relations efforts. Additionally, Davis served in many senior executive roles for the 1988, 1992 & 1996 Democratic National Conventions including Special Assistant to the CEO and Director of Security Planning. Howlie is a graduate of Morehouse College. A native of Charlotte, North Carolina, he currently resides in Washington, D.C.



Robert L. Greene

**National Association of
Investment Companies**

Robert (Bob) L. Greene is a leader in the US Asset Management industry who has built a reputation for innovative thinking, transforming strategy into results, and enabling others to achieve outsized success. Bob serves as President & Chief Executive Officer for the National Association of Investment Companies (NAIC). With more than 80 member firms that collectively manage more than \$160 billion in assets, Bob leads all aspects of the association's capital access efforts, legislative advocacy, performance research, media and publications, member services and strategic alliance development.

Bob holds a Bachelor of Science Degree in Economics from Virginia Commonwealth University (VCU). He is a recipient of the University's Distinguished Service Award and was selected to the prestigious Virginia Governors Fellows Program. He is a lifetime member of the National Eagle Scout Association, the National INROADS Alumni Association, and Kappa Alpha Psi Fraternity, Incorporated.



Luke Hartig

National Journal Research

Luke Hartig is President of National Journal Research, leading the National Journal's research and consulting businesses, including the Network Science Initiative, Vignette, and the PAC Vetting Service. Prior to joining National Journal, he served as a senior director at the National Security Council (NSC) in the Obama White House. He previously served in government roles at the Pentagon, State Department, Office of Management and Budget, and Government Accountability Office. Luke began his career as a Peace Corps volunteer in Guatemala.

Luke holds a master's in public policy from the Harvard Kennedy School and a B.A. in international relations from Boston University. He is an adjunct fellow at New America, an executive editor of Just Security, and a member of the advisory councils for Hostage US and the James W. Foley Legacy Foundation. Luke lives in Washington, D.C. with his wife and two sons.



Brad Knox

**Aflac, WHOOLC
Co-Founder & Chairman of
the Board**

Brad Knox is the Senior Vice President & Counsel of Federal Relations for Aflac. Brad joined Aflac in 2006 and is responsible for leading Aflac's Federal Relations team and representing Aflac in legislative and regulatory matters with the federal government, including providing policy direction, coordinating federal affairs initiatives, and lobbying for the company's interests in Washington, D.C.

Prior to joining Aflac, Brad served as chief counsel to the Committee on Small Business for the U.S. House of Representatives, where he was actively engaged in supporting international business development efforts in Central and Eastern Europe for domestic small- and medium-sized businesses. Brad holds a bachelor's degree from Oral Roberts University and a Juris Doctor from Regent University School of Law. He is a founding member of The Gloucester Institute and Washington Heads of Office Leadership Council (WHOOLC) and serves on the boards of WHOOLC, Meridian International Center, Congressional Award Foundation, Small Business Council of America, Public Affairs Council, National Technology Security Coalition (NTSC), and ICS Inc. In addition, Brad serves on the advisory board for FMC (the Association of Former Members of Congress) and Ford's Theatre Board of Governors. His community involvement includes board membership at Hoops For Youth and working with Healthy Babies Project, Inc., a local organization supporting at-risk mothers and families.



Layla E. Nielsen

Layla Nielson & Co.

As Founder of Layla Nielsen & Co., Layla is an international marketing mastermind delivering over 15 years of bankable integrated marketing campaigns. Her innovative strategies have scored the winning shot within the hospitality, entertainment, music, nonprofit and commercial industries, skyrocketing business revenue to record highs.

She has successfully communicated profitable and captivating brand stories for Greene Turtle Franchise Group, NAACP Image Awards, Urban One, Inc., American Express, Chosen Few DJs, Universal Pictures, Capitol Records, and Atlantic Records, capturing the magical content found at the intersection of culture and technology. She passionately leads a team of zealous creatives and together, they're elevating culture and cutting through the red tape to drive unique selling propositions that compel consumers to take action. Most recently, Layla co-founded HellaBlack an e-commerce marketplace, in May 2021, that features black-owned retailers. She holds a Bachelor's in Communications from Howard University and a Masters from Georgetown University.



Lucia Riddle

Sister Strength, LLC R.

Lucia Riddle is the Owner of Sister Strength, LLC a fitness company devoted to the wellness, cardio/strength training, and physical conditioning needs of women 50 years of age and older. Ms. Riddle is a National Academy of Sports Medicine (NASM) Certified Personal Trainer (CPT) and holds NASM's Weight Loss Specialist (WLS) and Special Populations Specialist (SPS) certifications.

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Marie Sylla-Dixon

Amazon Media & Entertainment Division

Marie Sylla-Dixon the Global Head of DEI for Amazon Media and Entertainment division, which includes Prime, Amazon Studios, MGM, Music, Gaming, Twitch, and Audible businesses.

Marie is a change agent focused on serving with purpose and has been focused on global gender and racial equity as it relates to advancing representation of more women and girls and people of color in the STEM fields and other underrepresented areas. During her most recent tenure as Chief Diversity Officer with Raytheon Technologies, Marie was responsible for establishing a new function for advancing diversity, equity, and inclusion across the enterprise and externally through initiatives focused on workforce, community engagement, public policy, and supplier diversity.

Marie has served on the Federal Communications Commission's Advisory Committee on Diversity and Digital Empowerment and is a board member of All In Together, City Year Washington DC, the National Hispanic Media Coalition, and the Congressional Black Caucus PAC.



Kevin Turpin II

National Journal

Kevin Turpin II is the president of the National Journal. As president, Kevin has transitioned National Journal from a traditional media company to an information services organization. Turpin has been at National Journal for over 10 years, including a stint as senior vice president, where he led the product development, strategy research, digital, and marketing teams. Kevin is also responsible for the launch of the National Journal's Leadership Council, Policy Brands Roundtable, and Network Science Initiative. Kevin has a deep passion for the mentorship of young people and serves on the board of City Year DC; a non-profit dedicated to mentoring young people during their primary and secondary years of education. Kevin is a proud graduate of Georgetown University.



Alicia Wilson, Esq.

**John Hopkins University &
Health System**

Alicia Wilson, Esq. is Vice President of Economic Development for Johns Hopkins University & Johns Hopkins Health System and Associate Professor in the Johns Hopkins Bloomberg School of Public Health and the Johns Hopkins Carey Business School, in Baltimore. At Johns Hopkins, Alicia leads a core cross-institutional team focused on developing and implementing Hopkins' institution-wide strategies and initiatives as an anchor institution in and around its campuses both within the US and abroad.

Alicia is actively involved in civic and charitable organizations. She currently serves on the boards of the Center for Urban Families, the University of Maryland School of Law Board of Visitors, the Walters Art Museum, and the National Diverse Attorney Pipeline Program. She is also the co-founder of the Black Philanthropy Circle at the Baltimore Community Foundation. Most notably, Alicia was recently elected as Chair of the CollegeBound Foundation and as such is the first CollegeBound Foundation alum, first woman, first African-American and youngest Board Chair in the 30-year history of the organization. In 2019, Alicia was profiled in Forbes magazine as the "The Black Millennial Lawyer Making Michelle Obama More Accessible to Baltimore's Youth" Alicia is a proud graduate of the University of Maryland Baltimore County (UMBC) and the University of Maryland Francis King Carey School of Law.



Howard Woolley

Howard Woolley Group

Howard Woolley is President of the Howard Woolley Group, a strategic advisory firm serving leading technology sector clients. Howard serves on the boards of directors of Allianz Life Insurance of North America, Apple Hospitality REIT (NYSE:APLE), and telecommunications and registry company Somos Incorporated where he is Lead Director. Howard is featured in the Savoy Magazine 2021 Most Influential Black Directors edition.

Howard serves on the trustee boards of Syracuse University and Johns Hopkins University & Medicine. He served as Senior Vice President and head of government affairs for Verizon Wireless from its founding until he retired from the company. Howard is a graduate of the Newhouse School of Public Communications at Syracuse University and Johns Hopkins University. In 2017 he was able to have SOAR: A Memoir published. SOAR is the memoir of Gail Campbell Woolley who lived a full life while living with sickle cell disease

2022 BOOT CAMP WHOOLC

Attendees



Mayealie Adams

Danaher

With more than 16 years of legal and government affairs experience, Mayealie T. Adams is Vice President and Head of Government Affairs for Danaher. Mayealie is responsible for developing a comprehensive government affairs strategy at the federal, state, and local level in support of our Life Sciences, Diagnostics and Environment & Applied Solutions platforms, and Operating Companies. She also focuses on enhancing government and stakeholder engagement and building Danaher's long-term profile and reputation through innovative and aligned external and internal activities.

Mayealie serves on the Board of Directors for BIPAC, the Diversity Taskforce for NABPAC, and the Washington Government Relations Group. She is a member of Chief and the Women Business Leaders of the US Health Care Industry. Mayealie is a licensed Attorney and holds an MBA in Global Business from George Mason University. She lives in Manassas, VA with her husband and two children.



Tiffany Atwell

Ecolab

Tiffany Atwell is the Senior Vice President of Government Relations for Ecolab. Prior to this role she was the VP of global government and industry affairs for Ecolab and for Corteva Agriscience prior to joining Ecolab. She started her business-focused career at Abbott as a Director of Global Government Affairs. Tiffany was the recipient of the Abbott President Award in 2010, 2011, and 2012. She also received the Commercial Excellence Award in 2011. She spent over a decade in the U.S. Government with a variety of international policy roles, first as a U.S. State Department Presidential Management Fellow. During her tenure, she was awarded a U.S. State Department Meritorious Honor Award. Her final post was as the International Trade Policy Advisor for Senator Grassley, Chair of the Senate Finance Committee.

Tiffany lives with her family in Washington, DC., where she enjoys volunteering and mentoring young professionals. Growing up economically disadvantaged in North Carolina with a mom who was the primary financial provider (who worked three jobs to keep a roof over their heads) inspired her interest in giving back to society and helping people that face some of the same barriers she faced while trying to accomplish financial independence.



Brad Knox

**Aflac, WHOOLC
Co-Founder & Chairman of
the Board**

Brad Knox is the Senior Vice President & Counsel of Federal Relations for Aflac. Brad joined Aflac in 2006 and is responsible for leading Aflac's Federal Relations team and representing Aflac in legislative and regulatory matters with the federal government, including providing policy direction, coordinating federal affairs initiatives, and lobbying for the company's interests in Washington, D.C.

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Lance Mangum

FedEx Corporation

Lance Mangum is the Staff Vice President for Government Affairs at FedEx Corporation. He is responsible for managing the department and strategy that advances the federal legislative, political, public policy, and diplomatic interests of FedEx Corporation and all its operating companies. Lance and his team engage with members of Congress, White House and Administration officials, and industry associations to advance the domestic and international transportation, tax, trade, and security issues important to FedEx. He is a three-time recipient of the FedEx Five Star Award, the company's highest employee achievement award.

Lance currently serves on the board of directors of the U.S. Congressional Award Foundation (Audit Committee) and the Franklin Center for Global Policy Exchange. He also serves on the Meridian International Center's Corporate Council (Executive Committee). He was named a "Top Lobbyist" by the Hill Newspaper in 2019 and 2020, and an "Emerging Leader" by the Economic Club of Washington, D.C. Lance received his Master of Arts in Political Management from George Washington University in Washington, D.C. and his Bachelor of Arts in Political Science from North Carolina State University in Raleigh, N.C. A native of Yanceyville, N.C. Lance resides in Washington, D.C.

WHOOLC

Members



Derron Parks

Rad Power Bikes

Derron is the Director of Government and Industry Affairs for Rad Power Bikes. With more than 20 years of experience with local, state, and federal government, he has worked in a variety of roles. Now, he helps one of the world's most recognized brands navigate Washington.

Prior to joining Rad Power Bikes, Derron served as the Public Policy Manager for Facebook Reality Labs. He also served as a Senior Strategist for Federal Street Strategies and as Senior Manager and Counsel for Samsung Electronics America. Derron holds a B.A. in Political Science from Michigan State University and a Juris Doctorate from Georgetown University School of Law. He is a member of Alpha Phi Alpha Fraternity, Incorporated.



Kimberly Ross

American Council of Life Insurers (ACLI)

Kimberly Ross is Senior Vice President, Federal Relations at the American Council of Life Insurers (ACLI). Ross oversees ACLI's federal advocacy on financial services, tax, retirement, income security, and DEI issues. She joined ACLI in December 2020 with two decades of holding lead staff positions in the U.S. House of Representatives and Senate, where she served most recently as Chief of Staff and Chief Counsel to Rep. Joyce Beatty focusing on housing, insurance, banking, and diversity, equity and inclusion issues, under the jurisdiction of the House Financial Services Committee.

She previously served as Staff Director and Counsel for the House Committee on Veterans' Affairs DAMA Subcommittee, where she worked on helping to reform the Department of VA's disability claims adjudication processes and the provision of insurance coverage for veterans, their families, and survivors. Ross has a law degree from the University of Maryland Carey School of Law, where she now serves on the Board of Visitors, and an undergraduate degree from Notre Dame University of Maryland. She is admitted to the bar of Maryland, is a member of the Alpha Kappa Alpha Sorority, Incorporated, and lives in Annapolis, MD, with her husband.



Terrence Thompson

Kyndryl, Inc.

Terrence Thompson is the Vice President of Government Affairs for Kyndryl, Inc., a spin-off of IBM's IT infrastructure unit. In this role, he is responsible for Kyndryl's governmental outreach and regulatory strategy. Before joining Kyndryl, Thompson was the Director of Government Relations at Dell Technologies, where he advocated on behalf of its tax policy priorities in support of its financial services.

Prior to Dell, Thompson founded and ran C Street Advisory, had a four-year stint at Credit Suisse, and served as the Policy Director for Obama for America. Thompson has a Bachelor's degree in Communications and Media Studies from the University of Wisconsin-Madison.

2022 BOOT CAMP

Sponsors

The Washington Heads of Office Leadership Council would like to thank our sponsors for their support of the 2022 Leadership Boot Camp.

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Cohort



Kellie Adesina

**Director, Global Government
Affairs, The Kraft Heinz Company**

Kellie Adesina is an accomplished attorney and policy professional with the proven ability to build and maintain strategic relationships that ultimately support organizational mission and successful execution of stated goals. She is a collaborative problem solver who efficiently identifies needs, plans necessary actions, and acts with agility to meet tight deadlines. Consistently seeks opportunities to meet youth and young professionals and provide effective mentorship.



Vaun Cleveland

**Federal Affairs Counsel, American
Family Insurance**

Vaun Cleveland, Federal Affairs Counsel, American Family Insurance Vaun Cleveland recently joined American Family Insurance as Federal Affairs Counsel Previously, Vaun served as the Federal Affairs Director for the National Association of Mutual Insurance Companies. In this role, he represent NAMIC's 1,500 member companies as the lead Democratic lobbyist for both the House of Representatives and the Senate specifically utilizing relationships with the House Financial Services, Energy and Commerce, and Transportation committees and their Senate equivalents. Vaun holds a B.A in Philosophy from Howard University and Juris Doctorate from Howard University School of Law.



Lauryl Jackson

**Vice President, Federal Relations
for Financial Security and
Diversity & Inclusion, ACLI**

As Vice President of Federal Relations for Financial Security and Diversity & Inclusion at the American Council of Life Insurers, Lauryl is a passionate government affairs professional who aims to find alignment for the largest global healthcare innovators and global financial security corporations. Currently, she leads federal government strategy on Capitol Hill and at the White House for priority issues for 280 member companies that deliver financial and health security solutions. Lauryl also leads federal strategy on Paid Family Medical Leave. She has a B.A. in Political Science from Spelman College and a Juris Doctorate from Howard University School of Law.



Mia Keelys

**Director, Federal Affairs,
Hologic, Inc.**

Mia R. Keelys is the Director of Federal Affairs at Hologic, Inc. She's formerly the Chief of Staff to Congresswoman Robin L. Kelly, and also previously served as the Director of Health Equity Policy & Advocacy with the American Medical Association, after serving as the Policy Director of Congresswoman Robin Kelly's (D-IL) Congressional Black Caucus (CBC) Health Braintrust, the premier health policy arm of the CBC. Mia holds Bachelor of Arts degrees in English and Psychology from Cheyney University, and a Master of Arts degree in Medical Sociology from Vanderbilt University in Nashville, TN, where she was also a Robert Wood Johnson Foundation Health Policy Fellow at Meharry Medical College. She is currently a doctoral of public health student at The George Washington University. Mia is also a creative non-fiction writer, with training from the University of Oxford. She is originally from Philadelphia, PA.



Yana Miles

General Counsel and Senior Vice
President, Head of Regulatory
Affairs, American Fintech Council

Yana Miles is the General Counsel and Senior Vice President for Head of Regulatory Affairs for the American Fintech Council. Prior to that, she served as Senior Counsel for the House Financial Services Committee for the U.S. House of Representatives and as the Senior Legislative Counsel for the Center for Responsible Lending. Yana is a graduate of Georgetown University and has a Juris Doctorate from the Georgetown University School of Law. She is licensed with the District of Columbia Bar Association



Michael Serwadda

**Chief of Staff and Strategy
Manager, HP, Inc.**

In his role as Chief of Staff and Strategy Manager at HP, Inc., Michael Serwadda is a strategic advisor operating at the intersection of business, technology, and policy. Bridging his analytical and creative skillsets, Michael takes a data-driven approach to problem-solving - helping leaders make more informed decisions through a global lens. Prior to joining HP, Inc., Michael served as the Senior Manager for Market Intelligence for Appian Corporation and as a Senior Analyst for Government Relations for 3M Company. Michael has a B.A. in Marketing & Public Relations from the University of Wisconsin and a MBA from the New York University Stern School of Business.



Danielle Turnipseed

Assistant Director, Division
of Federal Affairs, American
Medical Association

With more than 20 years of strong healthcare background in law, policy, operations, strategy, program development, and project management, Danielle currently serves as the Assistant Director for the Federal Affairs Division of the American Medical Association (AMA). In this role, she represents the AMA on issues including Medicare, Medicaid, physician payment, Alternative Payment Models, MIPS-Cost, value-based payment, diabetes prevention, E&M documentation, rural health, social determinants, and health equity. Danielle has B.A. in Public Policy Studies from Duke University, A Master's of Health Services Administration degree from the University of Michigan, a Master's of Public Policy from the University of Michigan, and a Juris Doctorate from the University of Maryland School of Law.



Phillip Wallace

Director, Federal Government
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Phillip Wallace is a senior public policy leader with extensive experience in legislative strategy, coalition building, crisis management, and stakeholder engagement. He serves as the Director of Federal Government Affairs for Walmart. Prior to serving in this role, he was the Senior Manager of Government Relations at Intellectual Ventures and the Government Affairs Manager for Hyundai Motor Company. He is the Chairman of the Board for the Washington Government Relations Group Foundation. Phillip has a B.S. in Political Science and Economics from Southern University and A&M College - Baton Rouge, and a Master's in Political Management from The George Washington University.

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MARIKO BENNETT

Executive Director

Mariko Bennett is a fifteen-year government relations professional based in Washington, D.C. Mariko has managed political action committees, led communications and outreach initiatives, directed grassroots advocacy programs, and developed effective inclusion and diversity engagement strategies. Through this experience, she mastered critical capabilities, including large-scale event planning, national and international strategic partnership development, coalition building, stakeholder engagement, and relationship management.

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