


WASHINGTON
HEADS  **OFFICE**
Leadership Council

2023
Leadership Boot Camp



October 13-14, 2023
washingtonheadsoffice.org

GREETINGS

We are excited to welcome you to the Washington Heads of Office Leadership Council's **5th Annual Leadership Boot Camp!** WHOOLC is a professional organization for senior executives of color who oversee government affairs for fortune-level companies and trade associations. A key objective of the organization is to develop a pipeline of government affairs leaders of color while also creating a safe space to hone their skillsets, network, and collaborate.

We are excited to bring you two days filled with intensive and interactive workshops, engaging sessions, and impactful networking that allows you to build connections with current members, industry legends, professional resources, and future leaders in our industry while you accelerate your leadership journey.

This year's program will touch on various stages of your professional development. We're going to cover a wide range of topics, from the art of navigating social issues to enhancing your social media presence and branding. In addition, you will learn more about growing as a leader and the importance of creating generational wealth. We promise these next two days will help you focus on your why and your next.

This is time to become intentional in your planning as you map out the next steps in your career. Ask questions, share your thoughts and engage with the individuals around you. This will be an opportunity and experience like no other. Embrace and enjoy every moment.

We are excited to have you here for our **2023 Leadership Boot Camp.** We look forward to learning, working, and excelling with you.

All the best,



Molly Ryan

**Co-Founder & President
WHOOLC**



Brad Knox

**Co-Founder and Chairman
WHOOLC Board of Directors**



Clif Porter

**Secretary
WHOOLC Board of Directors**

PURPOSE

The purpose of the WHOOLC Leadership Boot Camp is to provide an intensive format that will focus on the leadership development needs of senior government affairs professionals and future corporate executives. In alignment with the WHOOLC mission, this weekend will feature networking opportunities that inspire strategic visioning, inform programmatic planning, and provide memorable relationship building opportunities for attendees.

Furthermore, it will:

- Provide next-level leaders with insight and tools to help chart a path for their own personal leadership journey,
- Identify WHOOLC members committed to yearlong mentoring of attendees in a post-Boot Camp setting,
- Facilitate an intensely meaningful self-exploration to help form and illuminate expectations for outcomes from the experience, and
- Empower the development of close and unique bonds among the cohort of participants.

OBJECTIVES

At the conclusion of this training, Boot Camp participants will:

- Understand basic leadership theories and how they can be used to analyze the behavior of other leaders
- Be able to identify their own leadership style and understand the cultural and social influences on perceptions and understanding of leadership
- Understand action as the inter-relationship between leadership and organizations
- Understand the different types of power that may be exhibited by advocacy groups, organizations and leaders, and how power influences policy and action
- Have developed a personalized action plan to accomplish new goals
- Have increased capacity and insight regarding how to secure board positions, seek C-Suite positions, and craft a personal brand

ABOUT WHOOLC

The Washington Heads of Office Leadership Council is a professional organization for senior executives of color who oversee government affairs for fortune-level companies and trade associations. We provide leadership development and networking opportunities that inspire strategic visioning, inform programmatic planning, and improve relationship-building for our members.

OUR MISSION

To curate and deliver leadership development and networking opportunities that create, support and advance diversity in the government affairs industry.

HOW WE DO IT

Through monthly in-person meetings and ongoing virtual communication, Washington Heads of Office Leadership Council provides a forum for members to:

- Share and gather intel on the latest social, political, and technological factors influencing public policy
- Discuss best practices for managing high-level government affairs programs
- Identify opportunities to provide and/or receive peer mentorship
- Create a strategy to support the development of the next generation of government affairs professionals



SCHEDULE OF ACTIVITIES

DAY ONE | FRIDAY, OCTOBER 13

11:45 a.m.	Lunch
12 - 12:05 p.m.	Opening Remarks Brad Knox, Aflac Co-Founder & Board Chairman, WHOOLC
12:05-1:35 p.m.	Enhancing Your Digital Presence Layla Nielsen, Layla E. Nielsen & Co.
1:35 - 1:45 p.m.	Break
1:45 - 2:45 p.m.	What's Ahead in 2024 Kevin Turpin, National Journal Luke Hartig, National Journal Research
2:45 - 3 p.m.	Break
3 - 4 p.m.	Wealth Building & Investment Trends Robert Greene, National Council of Investment Companies
4 - 6 p.m.	Professional Head Shots
4 - 6 p.m.	Break
6 - 7 p.m.	Legacy Award Reception
7 - 10 p.m.	Legacy Award Reception & Dinner Fireside Chat: Leading with Vision & Intention Gail Coles Johnson, Executive Leadership Council Clif Porter, AHCA Board Secretary, WHOOLC

SCHEDULE OF ACTIVITIES DAY TWO | SATURDAY, OCTOBER 14



INFORMATION FOR ALL TRACKS	
7:30 a.m.	Breakfast Sponsored by Nicole Collier, Procter & Gamble
9 - 9:10 a.m.	Break
10:10 - 10:25 a.m.	Break
12 - 1:30 p.m.	Lunch with Keynote Speaker Alicia Wilson J.P. Morgan Chase
2:30 - 2:40 p.m.	Break
5:15 - 5:30 p.m.	Wrap-up, Reflections and Closing
5:30 - 6:30 p.m.	Break
6 - 10 p.m.	Cocktails and Dinner

BOOT CAMPERS	
8 a.m. - 12 p.m.	Presented by Nate Allen, Partner, Tribus Allen <ul style="list-style-type: none"> Team Building, Team Challenges & Leadership Insights Leadership: Functions of Leadership Team Building: First Fight - Leading Self
1:30 - 5:30 p.m.	<ul style="list-style-type: none"> Team Building: Second Fight - For the Team Leadership: Leadership Growth Reflections/Closing

WHOOLC LEGACY AWARD

The Washington Heads of Office Leadership Council (WHOOLC) was created to curate and deliver leadership development and networking opportunities for government affairs executives of color that create, support, and advance diversity in the government affairs industry. That mission is carried out through the efforts of senior executives who work to inspire, provide leadership, and offer guidance to members of WHOOLC as well as those aspiring to become heads of office.

The Legacy Award is presented each year to an individual who embodies the WHOOLC mission and exhibits the five objectives of our Leadership Bootcamp: leadership, mentorship, professional development, network, and strategic ideation. The awardee is also a champion of WHOOLC and heads of offices everywhere, empowering members and creating avenues for them to grow and thrive.

2023 LEGACY AWARD RECIPIENT



Antoinette (Toni) Bush was the Executive Vice President and Global Head of Government Affairs for News Corp, a global media company and home of Dow Jones, The Wall Street Journal, New York Post, newspapers in the UK and Australia, HarperCollins Publishers and Realtor.com, among other business from 2013 to 2022. Ms. Bush was responsible for leading the company's government relations efforts in the US, the UK and Australia and headed the company's Philanthropy Committee. Prior to News Corp, Ms. Bush was the partner in charge of Skadden Arps' Communications Group and represented global media, entertainment and telecom entities.

Ms. Bush was Executive Vice President of Northpoint Technology Ltd., where she led legal and regulatory strategies. She also served as Senior Counsel to the Communications Subcommittee of the U.S. Senate Commerce, Science, and Transportation Committee and worked on numerous bills, including the landmark Cable Act of 1992.

She chairs the boards of The HistoryMakers and serves on the boards of a number of entities including Ares Management LLC, Children's National Hospital and The Economic Club of Washington, D.C.

She is a graduate of Northwestern University Law School and Wellesley College.

MEET OUR BOOT CAMPERS



**KIMBERLY
AFOAKWAH**

Kimberly Afoakwa is a Manager, Federal Government Relations, where she leads on a wide range of issues including labor, transportation and sustainability. Prior to joining The Home Depot, she worked as an Associate Director in the Office of Federal and Regional Affairs in the Mayor Muriel Bowser Administration. As a law student, she interned for First Lady Michelle Obama and served as a law clerk on the U.S. Senate Judiciary Committee working her home state representative Senator Ben Cardin.

Raised in Maryland, Kimberly is a first-generation child of immigrants from Ghana. Kimberly is a proud graduate of Howard University and the University of Baltimore School of Law.



**TUNDE
AGBOKE**

Tunde Agboke is a mission-driven, goal-oriented professional with 17+ years of end-to-end management in education, workforce development, social impact programming, with a track record of creating systems that help guide organizational thought leadership and translating data to business concepts that define and drive strategic alliances, policy positions & revenue growth. Tunde serves as the Director of Diversity and Workforce Development Policy at HP Inc, where he is responsible for developing and implementing policies in the areas of digital equity, DEI, education, and workforce skills first hiring. Prior to that, he served as the Global Education Impact Manager, where he led educational programming and partnerships.

Tunde holds an MBA from Penn State Smeal College of Business, as well as a Master's in Leadership and Organizational Development and a Bachelor's degree in Public Relations.

He is an education advocate and is passionate about mentoring others.

MEET OUR BOOT CAMPERS

Chanell Autrey currently serves as Director of Government Affairs for Target Corporation. In this role, she leads the government affairs strategy for the Mid-Atlantic Region/Great Lakes, which includes ten states. Prior to joining Target, she served as Senior Manager of Government and Community Affairs at Starbucks, where she managed government relations and curated community activations for their Mid-Atlantic Region. A dedicated public policy lawyer, Chanell spent five years at the Council of the District of Columbia, serving in various roles.

A graduate of Pennsylvania State University and George Washington University Law School, she is a board member of DC Justice Lab and the DC Appleseed Center.

Chanell has been named to the National Black Lawyers Top 40 under 40 and the National Bar Association's Top 40 Under 40. Lawyers for Color most recently honored her as a Top Lobbyist in the Congressional Black Caucus Issue. She is a native of Washington, D.C. and a proud member of Xi Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated®.



**CHANELL
AUTREY**

Stacey Brayboy is the Senior Vice President for Public Policy and Government Affairs at March of Dimes. She brings decades of experience in public policy, government affairs, issue advocacy, and national campaigns. Prior to joining March of Dimes, she served as Director of the Office of Intergovernmental Affairs for the Commonwealth of Virginia. Brayboy served 8 years in the Obama-Biden administration, holding various leadership roles at the United States Department of Agriculture.

Brayboy holds a Master's Degree in Public Administration from Clark Atlanta University and a Bachelor of Science Degree in Political Science from Francis Marion University. She is a graduate of the University of Virginia Sorenson Political Leadership Program and The Federal Executive Institute. Brayboy's awards include the Professional Industry Achievement Award in Public Service and Law from Francis Marion University and a nomination for the Excellence in Advocacy Award by the Women in Government Relations in 2021 and 2022.



**STACEY
BRAYBOY**

MEET OUR BOOT CAMPERS



**WHYTNE
BROOKS**

Whytne Brooks is a Vice President in New York Life's Office of Governmental Affairs (OGA). As a member of the federal advocacy team, Whytne is responsible for advancing the financial, reputational, and operational interests of New York Life, its agents, and its policy owners before Congress and the Administration on legal, privacy, underwriting, diversity & inclusion and other public policy issues.

Whytne is a member of the inaugural class of the American Council of Life Insurers (ACLI) Rising Leaders program. She is also a member of the New York City Bar Association's Board of Directors. She previously served as Chair of the NYC Bar Association's Committee on Minorities in the Profession, and Co-Chair of Legal Services NYC's Pro Bono Associate Advisory Board.

Whytne earned a B.A. from Yale University and a J.D. from Columbia Law School. She is an avid runner and Formula 1 racing fan.



**COREY
BULLOCK**

Corey Bullock is a strategic leader with 15 years' experience working at the intersection between global public policy and international business. He is currently a Senior Manager of Global Government Affairs at cybersecurity firm Tenable. In his role at Tenable, Cory develops and executes strategies to engage with governments around the world on cybersecurity policy and leverages public-private partnership to drive long-term strategic business outcomes. Prior to Tenable, Cory worked at USAID, where he helped develop the Agency's policy and legislative engagement strategies to advance key foreign policy priorities. He is also a Security Fellow with the Truman National Security Project, and previously worked at the Department of the Treasury. Cory started his career on Wall Street advising global financial institutions.

Corey holds a B.A. from Emory University and an M.A. in International Development from Johns Hopkins University's School of Advanced International Studies. Cory lives in Washington, D.C. with his wife and two children.

MEET OUR BOOT CAMPERS

Sean L. Conner is a public affairs and policy professional with 15 years of work weaving together his deep experience in the private, public and political sectors. Today at Lowe's, he oversees the state and local government relations function for the company's Northern Division (20 states and the District of Columbia), responsible for advancing public policy initiatives with policymakers, regulatory leaders and external stakeholders. Sean is a member of the African American Mayors Association's (AAMA) Business Council and sits on retail association boards. Before working in the technology sector, Sean served as a spokesperson for senior state and federal officials.

Originally from Oakland, CA, Sean earned his undergraduate degree in Business Administration with a minor in Education from Sheldon Jackson College.



**SEAN
CONNER**

Christopher Duncan is the Director of Federal Affairs with Exelon. The Exelon Federal Affairs team has responsibility for Exelon's six local electric and natural gas companies -- Atlantic City Electric, BGE, ComEd, Delmarva Power, PECO and Pepco. Together, they form the nation's largest utility company by customer count, serving approximately 10 million electric and gas customers in New Jersey, Maryland, Illinois, Delaware, Pennsylvania and the District of Columbia. Prior to joining Exelon in 2015, Chris owned a State Farm agency in Baltimore where he received numerous awards for production and community service. In addition, he held leadership positions at both Caterpillar Inc. and Kohler Power Systems. In 1997 Chris was elected as the youngest City Council member in the history of Peoria, IL.

Chris earned a bachelor's degree from the University of Illinois at Urbana-Champaign and an MBA from Bradley University in Peoria, IL. Currently, Chris resides in Baltimore, MD with his two children Ryan Alana and Christopher III.



**CHRISTOPHER
DUNCAN**

MEET OUR BOOT CAMPERS



**RYANN
HILL**

Ryann Hill currently serves as Vice President of Legislation at the Federation of American Hospitals where she is responsible for representing over 1,000 tax-paying hospitals before federal policymakers. Before joining the Federation, she led federal policy and government relations for SCAN Health Plan, a not-for-profit Medicare Advantage plan with a mission of keeping seniors healthy and independent.

Ryann received her Bachelor's degree in Health Policy from Carnegie Mellon University and her Masters in Public Health, specializing in Health Policy, from The George Washington University. Ryann is an active member of the American Society on Aging, the Junior League of Washington, the Society of Health Policy Young Professionals, Women in Government Relations, and Alpha Kappa Alpha Sorority, Incorporated®. Originally from Chicago, she currently resides in Prince George's County, Maryland, with her family.



**CISCO
MINTHORN**

Cisco C. Minthorn is currently Vice President of Government Affairs at the Information Technology Industry Council (ITI) representing 80 of the world's most innovative, consequential name-brand companies. In government, he worked for a U.S. federal district court judge and served as counsel to three congressional committees and capped off federal service in President Obama's administration, advising Commerce Secretary Pritzker as part of her departmental leadership team. He has also worked at Intel Corporation working alongside senior executives, industry-leading scientific researchers, government contractors, and sales teams in the U.S., Europe, and Asia to drive growth across Intel business units, products, and labs.

He is a proud member of the Confederated Tribes of the Umatilla Indian Reservation (CTUIR), a federally recognized Indian tribe.

Board Chairman of Cayuse Holdings, a CTUIR enterprise serving government and commercial clients with \$100 million annual revenue.

MEET OUR BOOT CAMPERS

Nana A.P. Nyanin is a Senior Director of Government Affairs for Rocket Companies, the Detroit-based FinTech platform company consisting of tech-driven real estate, mortgage, and financial services businesses – including Rocket Mortgage, Rocket Homes, Rocket Money, and Rocket Auto. As Rocket’s chief federal advocate, Ms. Nyanin is responsible for advancing the firm’s public policy priorities on Capitol Hill and the Executive Branch. Prior to joining Rocket Companies, Ms. Nyanin was a lead lobbyist and policy analyst at LPL Financial, the nation’s largest independent broker dealer.

Nana attended McGill University in Montreal, Canada, earning an Honors B.A. in International Development Studies and Political Science. In addition, Nana received her Master’s degree in Local Economic Development from the London School of Economics. Nana also holds a professional certificate in Cybersecurity Strategy from Georgetown University. A true global citizen, Nana spent her formative years living in the Philippines, Zimbabwe, and Zambia.



**NANA
NYANIN**

Ashley N. Scott is a seasoned regulatory, legislative, and public policy professional with a robust career spanning multiple years within emerging industries. Currently, as the Senior Director of Global Policy at Circle Internet Financial, Limited, a leading digital asset company, she has taken on a pivotal role in shaping the company’s policy narrative and federal advocacy strategy. In her role, she collaborates with key stakeholders across the political spectrum to promote policies that enable the responsible expansion of blockchain technology and digital assets. Prior to Circle, Ashley served as the Head of Global Policy for popular micromobility provider Lime, where she was responsible for establishing micromobility regulations and operations in over 150 jurisdictions across North America, Latin America, Europe, and Asia. She also has served as a former City Attorney for the City of Atlanta.

Ashley holds a law degree from Emory University and a Bachelor of Science from the University of Florida.



**ASHLEY
SCOTT**

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**COURTNEY
TEMPLE**

Courtney Temple has been living in Washington, D.C. since 2007 where she has spent her career working in public policy. Courtney has extensive experience working in leadership positions for members of the House of Representatives and the U.S. Senate, most recently as Legislative Director to Senator Thom Tillis from North Carolina. She works as a member of the Federal Affairs team at Meta (FKA Facebook), where she conducts outreach on tech-related issues to key members of the Senate.

Courtney earned a Master of Arts degree in Political Science from the University of Akron with emphasis on International Relations after graduating from the Ohio State University in 2005 with dual Bachelor of Arts degrees in Political Science and International Studies. Originally from New Albany, Ohio, Courtney is a 2001 graduate of Culver Girls Academy in Culver, Indiana.

Courtney lives with her six-year-old son Porter.



**ABBY
TRUHART**

Abby Truhart is the Vice President of Congressional Relations at the American Bankers Association (ABA), where she lobbies Congressional House and Senate Democrats on relevant financial services legislation and policy impacting the banking industry and their customers. Prior to joining ABA, Abby served as the Senior Director of Advocacy at the Credit Union National Association (CUNA), lobbying Congressional Democrats on issues to advance credit unions and bring awareness to their mission and structure. Abby has more than 10 years of experience in government relations with a vast knowledge and understanding of congressional affairs, political action, and grassroots campaigns.

Abby holds a Bachelor of Arts degree in Political Science from Virginia Commonwealth University. She resides in Washington, D.C. with her husband, two children and chihuahua.

MEET OUR SPEAKERS



MAYEALIE ADAMS
Danaher

Mayealie T. Adams is Vice President and Head of Government Affairs for Danaher. Mayealie is responsible for developing a comprehensive government affairs strategy at the federal, state, and local level in support of our Life Sciences, Diagnostics and Environment & Applied Solutions platforms, and Operating Companies. Mayealie serves on the Board of Directors for BIPAC, the Diversity Taskforce for NABPAC, and the Washington Government Relations Group. She is a member of Chief and the Women Business Leaders of the US Health Care Industry. Mayealie is a licensed Attorney and holds an MBA in Global Business from George Mason University.



NATE ALLEN
Tribus Allen

Nate has a Ph.D. in Management & Technology in which he focused on Organizational and Leader Development from George Washington University's business school. He also has an MA in Industrial/Organizational Psychology and an MBA from the University of Colorado. Nate's expertise and passion include leadership, leader and team development, executive coaching, organizational learning, innovation, and strategy. He served as a Director in the Army's Office of Business Transformation in the Pentagon, and a professor at the US Military Academy at West Point where he taught leadership. Nate lives in Virginia with his wife, Joan, and their three children, Ashley, Kristi, and Ryan.



TIFFANY ATWELL
Ecolab

Tiffany Atwell is the Senior Vice President of Government Relations for Ecolab. Prior to this role she was the VP of global government and industry affairs for Ecolab and for Corteva Agriscience prior to joining Ecolab. She spent over a decade in the U.S. Government with a variety of international policy roles. Tiffany enjoys volunteering and mentoring young professionals. Growing up economically disadvantaged in North Carolina with a mom who was the primary financial provider (who worked three jobs to keep a roof over their heads) inspired her interest in giving back to society and helping people that face some of the same barriers she faced while trying to accomplish financial independence.

MEET OUR SPEAKERS



GAIL COLES JOHNSON
Executive Leadership
Council

Gail has led and executed human capital management strategies by building strategic partnerships, creating and executing leadership development programs, and hiring top talent across the organization including C-Suite positions.

Prior to joining ELC, Gail led AT&T's Summer Intern Program, Leadership Development Programs and strategic talent development partnerships including HBCUs, minority-serving institutions, women's organizations, and diverse stakeholders.

Gail launched a mentoring program for African-American students at VCU in 2015 and gives back to the community by mentoring dozens of AT&T employees, college students, and high school students on their careers.



MARYAM COPE
ASML

Maryam is Head of U.S. Government Affairs for ASML. Prior to ASML, Maryam was director of government affairs at SIA. In this role, she worked closely with industry, Congress, and the Administration to advance key legislative and regulatory priorities related to semiconductor research and technology, high-skilled immigration, and product security. Maryam began her career with Sen. Kay Bailey Hutchison. Maryam holds a Bachelor's degree in Biology from Northwestern University, and a graduate certificate from Stanford's Graduate School of Business Executive Program for Women Leaders.



DARIEN FLOWERS
Flexport

Darien is Head of Government Affairs at Flexport. In that role he leads the global government relations function for a multibillion-dollar organization. He also serves as a member of the Senior Leadership Team and advises the Executive Chairman, CEO, and President on public policy matters impacting the technology, freight forwarding and customs brokerage industries. Prior to that, he served as the Deputy Policy Director: Committee on Commerce, Science, and Transportation for the United States Senate.

He is a graduate of the Elon University and George Mason University.

MEET OUR SPEAKERS



ROBERT L. GREENE

National Association of
Investment Companies

Robert L. Greene is President & CEO of the National Association of Investment Companies (NAIC), the industry association representing diverse-owned alternative investment firms. Bob is responsible for leading all facets of the association including capital and policy advocacy, performance research, member services, and strategic alliance development.

Bob received a Bachelor of Science Degree in Economics from Virginia Commonwealth University (VCU), in Richmond, Virginia. Bob holds lifetime memberships in Kappa Alpha Psi Fraternity Inc., the National Eagle Scout Association, and the National INROADS Alumni Association.



LUKE HARTIG

National Journal
Research

Luke Hartig is President of National Journal Research, leading the National Journal's research and consulting businesses, including the Network Science Initiative, Vignette, and the PAC Vetting Service. Prior to joining National Journal, he served as a senior director at the National Security Council (NSC) in the Obama White House. Luke began his career as a Peace Corps volunteer in Guatemala.

Luke holds a master's in public policy from the Harvard Kennedy School and a B.A. in international relations from Boston University. He is an adjunct fellow at New America, an executive editor of Just Security, and a member of the advisory councils for Hostage US and the James W. Foley Legacy Foundation.



ALETHIA JACKSON

Walgreens Boots Alliance

Alethia Jackson is Senior Vice President, ESG and Chief DEI Officer for Walgreens Boots Alliance. In this role, Alethia leads a combined team of U.S. Diversity, Equity & Inclusion and Corporate Social Responsibility, including health equity, environmental and product sustainability and community giving. As Vice President, Federal Government Affairs and Head of Advocacy at Walgreens, Alethia led efforts to expand patient access to pharmacy services, advance the role of pharmacy within healthcare and support retail growth and value creation. She holds a JD from Syracuse University School of Law and a BA from State University of New York at Albany.

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BRAD KNOX

Aflac, WHOOLC

Co-Founder & Chairman
of the Board

Brad Knox is the Senior Vice President & Counsel of Federal Relations for Aflac. Brad holds a bachelor's degree from Oral Roberts University and a Juris Doctor from Regent University School of Law. He is a founding member of The Gloucester Institute and Washington Heads of Office Leadership Council (WHOOLC) and serves on several boards including, Meridian International Center, Congressional Award Foundation, Small Business Council of America, Public Affairs Council, National Technology Security Coalition (NTSC), and ICS Inc.

His community involvement includes board membership at Hoops For Youth and working with Healthy Babies Project, Inc., a local organization supporting at-risk mothers and families.



BRITTANY MASALOSALO

HP

Brittany is the Global Head of Government Affairs & Public Policy at HP Inc. Brittany and the Government Affairs team partner closely with the Global Business Units to help shape HP's growth and development strategies, representing HP's positions before policymakers, legislators, and regulators around the world.

Prior to joining HP, Brittany worked at 3M as the Head of International Government Affairs, representing 3M's positions before domestic and international trade institutions, the international diplomatic community, multilateral and bilateral institutions, and other international audiences.

She holds an M. Ed from North Central University and a B.A. from American Military University.



LAYLA E. NIELSEN

Layla Nielson & Co.

Layla Nielsen is renowned for her international marketing campaigns that have skyrocketed business revenue. With over 20 years of digital marketing experience, she has made a name for herself in the hospitality, entertainment, music, nonprofit, and commercial industries, propelling notable businesses and brands to success. During her tenure, Layla's contributions to Urban One, Inc. led to amassing a monthly digital footprint of 3M unique visitors. As founder of LN & Co., she leads a team of passionate creatives with expertise in brand positioning and integrated marketing campaigns. Layla holds a BA from Howard University and a MPS from Georgetown University and resides in the DC area with her husband and two daughters.

MEET OUR SPEAKERS



CLIF PORTER

American Health Care Association, WHOOLC Board Secretary

Clifton Porter, II is the senior vice president of government relations at the American Health Care Association (AHCA) and the National Center for Assisted Living (NCAL), which represents more than 12,000 for-and not-for profit nursing homes, assisted living residences, and facilities for the care of people with intellectual and developmental disabilities. Clif is a native of Columbia, MD, and received his Bachelor of Science Degree from the Medical College of Virginia, Virginia Commonwealth University in 1989, majoring in Healthcare Management. He has been married to Deborah for 30 years and has three children. He has served in various leadership positions within his local church and has been actively involved in several professional and community organizations.



ANGELA RIEMER

Pfizer

Angela Riemer serves as Vice President, Global Policy and Public Affairs for Pfizer, one of the world's largest research-driven health care products companies. Before assuming her current role, Angela led Pfizer's Federal Government Relations team. Angela began health policy work at Medco Health Solutions as a director in that company's government affairs division. She joined Medco after serving as Executive Director of the Congressional Black Caucus Political Action Committee (CBC-PAC). Angela is a member of the Silver Spring (MD) chapter of The Links Incorporated and the Montgomery County, Maryland Chapter of Jack and Jill of America, Inc. She also serves on the Board of Directors of the Public Affairs Council. Angela is a graduate of Princeton University.



DR. SHARON THOMPSON

CPOG

Dr. Sharon Thompson owns and directs Central Phoenix Obstetrics and Gynecology. She earned a B.A. in Biology from Vassar College, an M.P.H in Women and Child health from the University of California at Berkeley and an M.D. from Mount Sinai School of Medicine in New York City. Dr. Thompson completed her training in obstetrics and gynecology at the Harvard University affiliated Brigham and Women's and Massachusetts General Hospital integrated residency program. Dr. Thompson is a noted keynote speaker, teacher and health coach empowering individuals and organizations maximize health through personal and systemic action. Beyond medicine, Dr. Thompson is engaged in the Phoenix community as a commissioner of the City of Phoenix Women's Commission a member of the Phoenix Chapter of the Links Incorporated.

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KEVIN TURPIN, II
National Journal

Kevin Turpin, II is the president of the National Journal.

As president, Kevin has transitioned National Journal from a traditional media company to an information services organization. Turpin has been at National Journal for over 10 years, including a stint as senior vice president, where he led the product development, strategy research, digital, and marketing teams.

Kevin is also responsible for the launch of the National Journal's Leadership Council, Policy Brands Roundtable, and Network Science Initiative.

Kevin has a deep passion for the mentorship of young people and serves on the board of City Year DC; a non-profit dedicated to mentoring young people during their primary and secondary years of education. Kevin is a proud graduate of Georgetown University.



ALICIA WILSON, ESQ.
John Hopkins University
& Health System

Alicia Wilson, Esq. is Vice President of Economic Development for Johns Hopkins University & Johns Hopkins Health System and Associate Professor in the Johns Hopkins Bloomberg School of Public Health and the Johns Hopkins Carey Business School, in Baltimore. At Johns Hopkins, Alicia leads a core cross-institutional team focused on developing and implementing Hopkins' institution-wide strategies and initiatives as an anchor institution in and around its campuses both within the US and abroad. Alicia is actively involved in civic and charitable organizations. Alicia is a proud graduate of the University of Maryland Baltimore County (UMBC) and the University of Maryland Francis King Carey School of Law.



HOWARD WOOLLEY
Howard Woolley Group

Howard Woolley is President of Howard Woolley Group LLC a strategic business and public policy firm serving leading technology and wireless industry clients. He is a leader in the field of regulatory risk management, public policy, and government affairs. Howard has been profiled in the National Journal and The Hill. His ideas on corporate board governance of regulatory risk have been published by the National Association of Corporate Directors (NACD). He previously served as Senior Vice President for wireless public policy and strategic alliances for Verizon Communications. Howard serves as Chair of the Nominations and Governance Committee and is a member of the Audit Committee for telecommunications company SOMOS Inc. He serves on the boards of trustees for Johns Hopkins Medicine and Syracuse University as well as the Executive Leadership Council and the UnidosUS boards.

WHOOLC BOARD OF DIRECTORS



Molly Ryan, Co-Founder & President
Global Blood Therapeutics



Brad Knox, Co-Founder, Chairman & Treasurer
Aflac



Clif Porter, Secretary
AHCA

WHOOLC MEMBERS

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Mayealie Adams, Danaher
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FOR MORE INFORMATION ABOUT THE WASHINGTON HEADS OF OFFICE LEADERSHIP COUNCIL, PLEASE CONTACT



MARIKO BENNETT - EXECUTIVE DIRECTOR

Mariko Bennett is a fifteen-year government relations professional based in Washington, D.C. Mariko has managed political action committees, led communications and outreach initiatives, directed grassroots advocacy programs, and developed effective inclusion and diversity engagement strategies. Through this experience, she mastered critical capabilities, including large-scale event planning, national and international strategic partnership development, coalition building, stakeholder engagement, and relationship management.

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