



SPONSORSHIP BROCHURE



ABOUT THE WASHINGTON HEADS OF OFFICE LEADERSHIP COUNCIL

The Washington Heads of Office Leadership Council (WHOOOLC) is a professional organization for senior executives of color who oversee government affairs for fortune-level companies and trade associations. We provide leadership development and networking opportunities that inspire strategic visioning, inform programmatic planning, and improve relationship-building for our members.

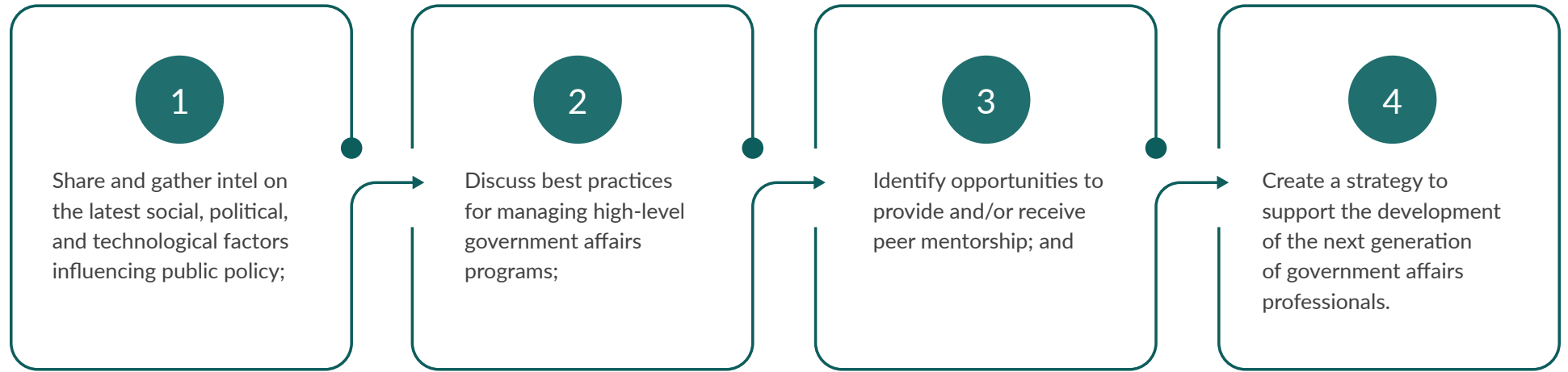
OUR MISSION

To curate and deliver leadership development and networking opportunities that creates, supports, and advances diversity in the government affairs industry.

CHANGING THE FACE OF GOVERNMENT AFFAIRS

HOW WE DO IT

Through monthly in-person meetings and ongoing virtual communication, the Washington Heads of Office Leadership Council provides a forum for members to:



EVENTS

Annual Cultivation of Black Leadership Weekend (Martha's Vineyard)

An annual weekend trip in August to Martha's Vineyard with a focus on self care and networking for WHOOLC members.

This trip will have one reception with entertainment, this event will be invite only and corporate sponsorship will be solicited to fund this event.



Annual Holiday Toast

This is an annual end of the year fundraising reception in celebration of WHOOLC and its members who have reached a significant milestone that year. Members of Congress, executives, and other honorable guests are also in attendance.

C Suite Speakers Series

Intimate fireside chats that allow WHOOLC members to glean from industry executives.

Annual Boot Camp

An intensive weekend that is intentionally curated to focus on the leadership development needs of senior government affairs professionals and future corporate executive.

WASHINGTON HEADS OFFICE

APR 18, 2023

Administrative Updates | Noon

Alan Williams
Deputy Assistant Secretary,
US Department of Housing &
Urban Development

Erica P. Loewe
White House Director of
African American Media

Marvin Figueroa
Director, Office of International
& External Affairs
Department of HHS



SPONSORSHIP PACKAGES

LEADERSHIP CIRCLE

\$25,000

- Official sponsor of the Annual Bootcamp
- Official sponsor of the Annual Martha's Vineyard Reception
- Official sponsor to the Annual Holiday Toast
- Two opportunities for intimate meet & greets with the WHOOLC membership
- Logo placement on all event materials

PATRON LEVEL

\$15,000

- Official sponsor of the Annual Martha's Vineyard Reception
- Logo placement on event materials
- Official sponsor of Annual Holiday Toast
- Invitations to two WHOOLC monthly events

AFFILIATE LEVEL

\$5,000

- Official sponsor of Annual Holiday Toast
- Logo placement on event materials
- Invitations to two WHOOLC monthly events

CONTACT US

For more information about WHOOLC please visit our website.

If you are interested in becoming a sponsor please contact Mariko Bennett at mariko@washingtonheadsoffice.org.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SWAG BAGS

1-3 EVENTS

- Your company can provide branded promotional items for one or more WHOOLC signature events held throughout the year
- Amounts are 50-75 items
- Signature event opportunities include the A Family Affair Weekend at Martha's Vineyard and the Annual Leadership Boot Camp

MEETING HOSTS

7 MEETINGS

- Serve as the host of a WHOOLC Member meeting
- Host a luncheon for 20-30 WHOOLC Members
- Meeting months are January, February, March, April, May, June, and November

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