WASHINGTON HEADS OF OFFICE Leadership Council

2022

MEMBERSHIP BROCHURE

ABOUT THE WASHINGTON HEADS OF OFFICE LEADERSHIP COUNCIL

The Washington Heads of Office Leadership Council (WHOOLC) is a professional organization for senior executives of color who oversee government affairs for fortune-level companies and trade associations. We provide leadership development and networking opportunities that inspire strategic visioning, inform programmatic planning, and improve relationship-building for our members. Currently, our membership represents more than 22 companies representing more than $4.2 trillion in assets under management (AUM).

OUR MISSION

To curate and deliver leadership development and networking opportunities that creates, supports, and advances diversity in the government affairs industry.

CHANGING THE FACE OF GOVERNMENT AFFAIRS

HOW WE DO IT

Through monthly in-person meetings and ongoing virtual communication, the Washington Heads of Office Leadership Council provides a forum for members to:

1. Share and gather intel on the latest social, political, and technological factors influencing public policy;
2. Discuss best practices for managing high-level government affairs programs;
3. Identify opportunities to provide and/or receive peer mentorship; and
4. Create a strategy to support the development of the next generation of government affairs professionals.

MEMBER BENEFITS

We have an exciting year in store for our WHOOLC membership with a renewed vision and new goals to elevate our organization and cultivate the next generation of leaders in our industry. As a member, you can look forward to insightful monthly programs, engaging events, an innovative and thought-provoking Leadership Boot Camp, and much more.

NETWORKING

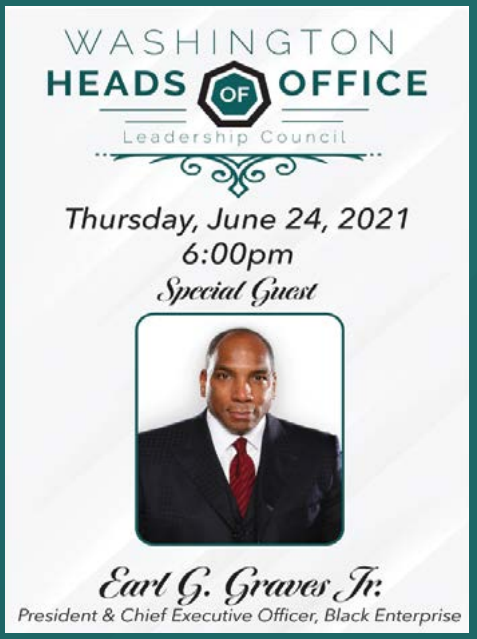
WHOOLC networking opportunities are designed to create authentic and lasting connections for senior-level government affairs professionals. We offer a space for our members to share and thrive while uplifting others.

LEADERSHIP DEVELOPMENT

WHOOLC's signature Leadership Boot Camp provides a unique opportunity for us to cultivate the next generation of senior-level government affairs professionals of color. Several participants are now serving as Heads of Office or are on the leadership track.

INSIGHTFUL PROGRAMS

From our monthly programs to our signature events, HOOLC's calendar is diverse and mpactful. Our monthly meetings feature industry leaders who share their knowledge and insight on current affairs and issues that are facing our industry today.

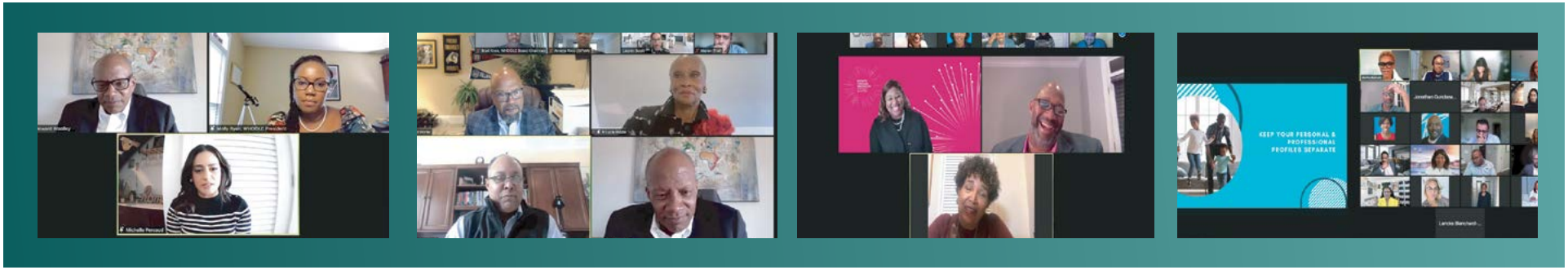


LEADERSHIP BOOT CAMP

Our annual Boot Camp's mission is to develop a pipeline of government affairs leaders of color. Mid-level government affairs executives are selected for the Boot Camp that features exclusive workshops and presentations by industry veterans and subject matter experts. WHOOLC Members and Boot Campers experience an engaging, intensive weekend designed for learning, thought leadership, and networking to propel you towards your leadership goals. The 2022 Leadership Boot Camp is scheduled to be held in person, October 13-14, 2022.

The Boot Camp objective themes are:

- Leadership
- Mentorship
- Competency Development
- Network
- Strategic Ideatio



The Leadership Boot Camp focuses on various stages of the professional development journey. Topics range from the art of negotiations to building a personal brand to equity compensation and the functions of leadership. Participants are immersed in an agenda that is exciting, enlightening, and empowering while sharing their personal leadership strategies and building connections with colleagues. In addition to the workshops, several networking events are planned to enrich the Boot Camp experience.

"This was probably the best virtual conference I have ever attended. The panels were engaging and informative. The boot camp not only expanded my professional network, but I was also able to make new friendships. I was able to learn more about myself through the eyes of my fellow boot campers and learned that my apprehensions, my goals, and my philosophies are shared by others."

2021 Boot Camp Participant

MEMBER BENEFITS

WHOOLC MEMBER

Requirements: Must be a Head of Office or a Senior-Level Government Affairs Executive, or invited to membership by a member of the Board of Directors

Dues: $5,000

Benefits:

- Invitation to the WHOOLC monthly meetings & Leadership Development Series
- Participation in the 2022 Leadership Boot Camp
- Invitation to all WHOOLC signature events

AFFILIATE MEMBER

Requirements: Must be a former Head of Office, a CEO of a company or association, or invited to membership by a member of the Board of Directors

Dues: $4,000

Benefits:

- Participation in the 2022 Leadership Boot Camp
- Invitation to the Martha's Vineyard weekend

BOOT CAMP MEMBER

Requirements: Must have been a part of a WHOOLC Leadership Boot Camp Cohort prior to 2022

Dues: $2,500

Benefits:

- Participation in the 2022 Leadership Boot Camp
- Invitation to attend select WHOOLC events

LEADERSHIP BOOT CAMP

MOLLY RYAN

WHOOLC Co-Founder & President
Vice President, Government Affairs
and Policy

Global Blood Therapeutics

BRADLEY KNOX

WHOOLC Co-Founder,
Board Chairman & Treasurer,
Senior Vice President and Counsel

Aflac Federal Relations

CLIFTON J. PORTER, II

WHOOLC Board Secretary
Senior Vice President, Government Affairs

AHCA

MARIKO BENNETT

Exeuctive Director

COCO B. Productions

OUR MEMBERS

- AFLAC
- AHCA
- ALEXION
- CHENIERE
- CTA
- DAIMLER
- DEVOTED HEALTH, INC.
- ECOLAB
- ESA
- FEDEX
- GLOBAL ATLANTIC
- FINANCIAL CO.
- GLOBAL BLOOD
- THERAPEUTICS
- HERSHEY'S
- INVESTCO, LTD
- LEO PHARMA
- MICROSOFT
- NEWSCORP
- PFIZER
- PWC
- TENABLE
- USAA
- WALGREENS

WASHINGTON HEADS OF OFFICE Leadership Council

washingtonheadsofoffice.org