



# SPONSORSHIP DECK



## ABOUT THE WASHINGTON HEADS OF OFFICE LEADERSHIP COUNCIL

The Washington Heads of Office Leadership Council (WHOOOLC) is a professional organization for senior executives of color who oversee government affairs for fortune-level companies and trade associations. We provide leadership development and networking opportunities that inspire strategic visioning, inform programmatic planning, and improve relationship-building for our members.

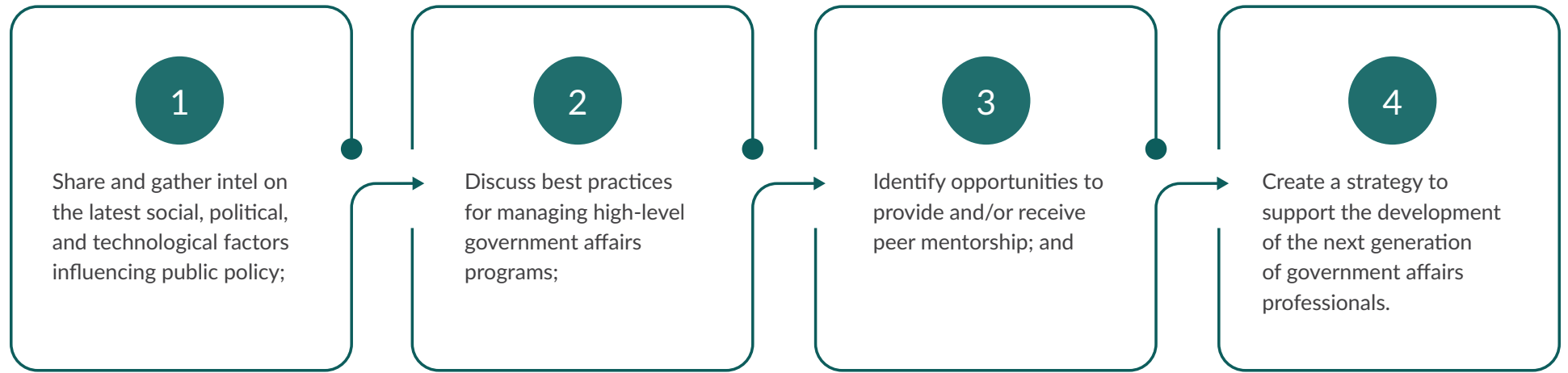
## OUR MISSION

To curate and deliver leadership development and networking opportunities that creates, supports, and advances diversity in the government affairs industry.

# CHANGING THE FACE OF GOVERNMENT AFFAIRS

## HOW WE DO IT

Through monthly in-person meetings and ongoing virtual communication, the Washington Heads of Office Leadership Council provides a forum for members to:



# EVENTS

## Annual Cultivation of Black Leadership Weekend (Martha's Vineyard)

An annual weekend trip in August to Martha's Vineyard with a focus on self care for WHOOLC members.

This trip will have one reception with entertainment, this event will be invite only and corporate sponsorship will be solicited to fund this event.

## Annual Holiday Toast

This is an annual end of the year fundraising reception in celebration of WHOOLC and its members who have reached a significant milestone that year. Members of Congress, executives, and other honorable guests are also in attendance.

## C Suite Speakers Series

Intimate fireside chats that allow WHOOLC members to glean from industry executives.

## Annual Boot Camp

An intensive weekend that is intentionally curated to focus on the leadership development needs of senior government affairs professionals and future corporate executive.



# SPONSORSHIP PACKAGES

## LEADERSHIP CIRCLE

**\$25,000**

- Official sponsor of the Annual Bootcamp
- Official sponsor of the Annual Martha's Vineyard Reception
- Official sponsor to the Annual Holiday Toast
- Two opportunities for intimate meet & greets with the WHOOLC membership
- Logo placement on all event materials

## PATRON LEVEL

**\$15,000**

- Official sponsor of the Annual Martha's Vineyard Reception
- Logo placement on event materials
- Official sponsor of Annual Holiday Toast
- Invitations to two WHOOLC monthly events

## AFFILIATE LEVEL

**\$5,000**

- Official sponsor of Annual Holiday Toast
- Logo placement on event materials
- Invitations to two WHOOLC monthly events

## CONTACT US

For more information about WHOOLC please visit our website.

If you are interested in becoming a sponsor please contact Mariko Bennett  
at [mariko@woolc.org](mailto:mariko@woolc.org).