



Leadership Boot Camp
October 2-3, 2020

WASHINGTON HEADS OFFICE

Greetings,

Welcome to the Washington Heads of Office (WHOO) Annual Leadership Boot camp! WHOO's mission is to develop a pipeline of government affairs leaders of color. We are excited to offer you an engaging, intensive weekend of learning, thought leadership, and networking that will catapult you forward on your leadership journey.

During the boot camp, we promise to bring you thoughtful conversations, enlightening experiences, and robust programming. From career development workshops to intimate conversations with executive leaders, this boot camp will inspire a strategic vision for the next phase of your career, strengthen your leadership skills, and connect you with peers and mentors who can support your journey.

Throughout the boot camp you will be challenged, perhaps even pushed outside of your comfort zone, but growth begins where comfort ends. You will walk away feeling empowered and encouraged to take your career to the next level as a Washington Head of Office. We invite you to listen deeply, ask difficult questions, build relationships, and take full advantage of what the weekend has to offer.

Thank you for entrusting us with your leadership development. We look forward to working with you!

All the best,

Molly Ryan. Brad Knox. & Clif Porter

WHOO, Board of Directors



PURPOSE

This intensive weekend boot camp format is intentionally curated to focus on the leadership development needs of senior government affairs professionals and future corporate executives. In alignment with the WHOO mission, this weekend will feature networking opportunities that inspire strategic visioning, inform programmatic planning, and provide memorable relationship-building opportunities for attendees. Furthermore, it will:

- Provide next level leaders with insight and tools to help chart a path for their own personal leadership journey
- Identify WHOO members committed to year-long mentoring of attendees post-boot camp
- Facilitate an intensely meaningful self-exploration to help form and illuminate expectations for outcomes from the experience
- Empower the development of close and unique bonds among the cohort of participants

OBJECTIVES

At the conclusion of this training, Boot Camp participants will:

- Understand basic leadership theories and how they can be used to analyze the behavior of other leaders
- Be able to identify their own leadership style and understand the cultural and social influences on perceptions and understanding of leadership
- Understand action as the inter-relationship between leadership and organizations
- Understand the different types of power that may be exhibited by advocacy groups, organizations and leaders, and how power influences policy and action
- Have developed a personalized actionable plan to accomplish new goals
- Have increased capacity and insight regarding how to secure board positions, seek C-Suite positions, and craft a personal brand

5 LEADERSHIP BOOT CAMP OBJECTIVES

01
LEADERSHIP

02
MENTORSHIP

03
COMPETENCY
DEVELOPMENT

04
NETWORK

05
IDEA STORM

DAY ONE

Friday, October 2, 2020

12:00pm - 12:05pm

Welcome

Opening remarks from **Clif Porter**,
Head of Government Affairs, American Health Care Association

12:05pm - 12:45pm

Bringing Along the Next Generation: Why It Matters

Fireside chat with **Gina Adams**, Senior Vice President at FedEx Corporation and **Molly Njeru Ryan**, Head of Government Affairs, NAPB at Otsuka North America, on preparing the next generation of government affairs leaders

12:45pm - 1:00pm

Break

Career Development Workshops

BOOT CAMPERS

1:00pm - 3:00pm

30 min time blocks

Workshop: Standing Out, Landing the Job

Rotational feedback and recommendations with recruiters from Lochlin Partners and Major, Lindsey & Africa

One on one meetings with WHOO Mentors

WHOO MEMBERS

1:00pm - 3:00pm

Workshop: From the C-Suite to the Board Room

Board CV and resume review and discussion with recruiters from Heidrick & Struggles, Russell Reynolds Associates, and Allegis Partners Groups

ALL

3:00pm - 3:30pm

Ask the Recruiter: Tracking Market Trends and Demystifying the Search Process

Q&A with **Liza Wright**, Managing Partner & **Patrick Friel**, Managing Partner, Lochlin Partners



Leadership Boot Camp Agenda

BOOT CAMPERS

3:30pm - 4:00pm

You Got the Offer, Now What?

A workshop on salary trends and salary and benefits negotiation, led by **Kimberly A. Hulse**, Director - In House Counsel & Government Affairs Recruiting, Major, Lindsey & Africa

WHOO Members

3:30pm - 4:00pm

Broader Leadership Roles: Leveraging Experience and Core Competencies

A workshop on broadening your leadership roles with **TR Straub**, Corporate Affairs and Diversity & Inclusion Executive Search & Leadership Advisory Consultant, Russell Reynolds Associates

ALL

4:00pm - 4:30pm

What Is Not Being Said

A REAL conversation and Q&A with **Conrad Woody**, Partner & Head, US Corporate & Government Affairs Practice, Odgers Berndtson

4:30pm - 6:00pm

Social Media, an Extension to Your Resume

A workshop on using social media to elevate your brand and highlight your work and accomplishments, led by **Layla E. Nielsen**, CEO, Layla Nielsen & Co.

6:00pm - 6:30pm

Break (Dinner Prep)

Networking Sessions

6:30pm - 7:00pm

Wine Tasting Reception

7:00pm - 7:45pm

Climbing to the Top of Your Game

Fireside chat with **DeDe Lea**, Executive Vice President, Global Public Policy and Government Relations, ViacomCBS and **Senator William "Mo" Cowan**, President, Global Government Affairs and Policy at GE, moderated by **Brad Knox**, Senior Vice President and Counsel, Aflac Federal Relations

7:45pm – 8:30pm

Breakouts with OG's

Boot campers will prepare questions on everything they want to know about becoming a Head of Office and facilitate small-group Q&A discussions with **Howlie R. Davis, Lucia Riddle, Howard Woolley, and Barry Granger**

DAY TWO

Saturday, October 3, 2020

WHOO Members (10:00-1:15; please see info on the 12pm group lunch below)

10:00am - 11:00am

Silicon Valley Skill Sets, Engaging with a Private Equity Audience and Equity Compensation
Bianca Moreno, Partner, **Sarah Auten**, Director, SPMB

11:00am - 11:15am

Break

11:15am - 11:45am

Making the Most of Board Service

Workshop on maximizing current board positions with **Julian Ha**, Executive Recruiter, Heidrick & Struggles.

BOOT CAMPERS

8:00am - 9:00am

Team Challenge & Leadership Insights
Nate Allen, Partner, Tribus Allen

9:00am - 11:00am

Functions of Leadership

Three Fight Framework: Self, Team, Mission
Nate Allen, Partner, Tribus Allen

11:00am - 12:00pm

First Fight: Leading Self

Nate Allen, Partner, Tribus Allen

12:00pm - 1:15pm

Lunch

How do we maximize this moment?

Michael Hyter, Chief Diversity Officer at Korn Ferry



Leadership Boot Camp Agenda

1:15pm - 3:30pm

Second Fight: For the Team

Teams and Trust, Style of Influence Personality Profile,
Photo Collage Exercise

Nate Allen, Partner, Tribus Allen

3:30pm - 5:00 pm

Leader Growth

Leader Development Framework, 360 Feedback
Processing and Personal Action Planning

Nate Allen, Partner, Tribus Allen

5:00pm - 5:30pm

Reflections and Closeout

Nate Allen, Partner, Tribus Allen

2020
Legacy Award
Gina Adams



Gina F. Adams is the Senior Vice President for Government and Regulatory Affairs at FedEx Corporation. She shapes and promotes the interests of all FedEx Corporation operating companies, including FedEx Express, FedEx Ground and FedEx Freight, in the political and policy arenas. As a lawyer and the company's top lobbyist, she works with Administration officials, members of Congress, the diplomatic community and industry associations on domestic and international commerce, infrastructure and transportation issues.

Ms. Adams also oversees one of the largest corporate PACs in the United States for FedEx, which serves more than 220 countries and territories and has over 450,000 employees. After receiving a BS (School of Public Affairs) from American University, a JD from Howard University School of Law and an LL.M. in International and Comparative Law from Georgetown University Law Center, Ms. Adams began her professional career in the Attorney Honors Program at the U.S. Department of Transportation. Ms. Adams joined FedEx in 1992, she is a four-time recipient of the FedEx Five Star Award, the company's highest employee achievement award.

Ms. Adams also participates in a variety of activities in the non-profit and corporate arenas: she is Vice Chair of the American University Board of Governors, serves on the Howard University School of Law Board of Visitors, as well as the boards of the Town Hall Education Arts & Recreational Campus and the National Museum of Women in the Arts. She is also a board member of the Economic Club of Washington and the Marine Corps Heritage Foundation.



Nate Allen, Tribus Allen

Nate has a PhD in Management & Technology in which he focused on Organizational and Leader Development from George Washington University's business school. He also has an MA in Industrial/Organizational Psychology and an MBA from University of Colorado. Nate's expertise and passion include leadership, leader and team development, executive coaching, organizational learning, innovation and strategy.

Nate completed Ranger, Airborne, and Pathfinder training, and served as an infantry officer in Army units throughout the US and in Somalia and two project-based trips to Iraq. Nate served as a Director in the Army's Office of Business Transformation in the Pentagon, and as a professor at the United States Military Academy at West Point where he taught leadership. He designed and taught executive-level Master's courses at National Defense University on subjects related to Leadership, Organizational Culture and Change, Decision Making and Strategy.

Nate coauthored two books, *Taking the Guidon*, and *Company Command: Unleashing the Power of the Army Profession*. He was recognized among *Fast Company Magazine's* Top 50 Innovators Internationally in 2002 for work in connecting leaders laterally across the Army. This initiative was cited in *Harvard Business Review's* Breakthrough Ideas for 2006. Nate lives in Virginia with his wife, Joan, and their three children, Ashley, Kristi, and Ryan.



Sarah Auten, SPMB Executive Search

Sarah joined SPMB in 2018 as a member of the Consumer team, coming to us from another large executive search firm. She recently launched the firm's Southern California location at The Campus in Playa Vista. Prior to search, Sarah litigated for several years, working on plaintiffs' insurance cases, helping homeowners get the policy benefits they're entitled to. Before attending law school at UC Davis, Sarah spent several years working in politics.

Sarah grew up in San Diego, and took her Southern California roots to the real South for undergrad where she graduated from Vanderbilt University with a Bachelor of Arts in political science. In her spare time, she loves hiking with her husband and their Goldendoodle, Ziggy, spending time with her amazing family, focusing on health and wellness, traveling, reading (mostly fiction) and engaging in politics (two lawyers in one house is entertaining)!



Patrick Friel, Lochlin Partners

For more than 25 years, Patrick (Pat) has provided executive search and leadership advisory services to a broad range of clients. Before joining Lochlin Partners, he served as the Managing Partner of Heidrick & Struggles' Washington office and was a key member of the firm's senior leadership team. Pat began his search career with a boutique firm in Williamsburg, Virginia.

Pat works extensively with clients in government, financial services, technology and professional services organizations, trade and membership associations and not-for-profits, helping these clients build world-class management teams. Within client organizations, Pat provides particular expertise in recruiting senior executives in the areas of financial management (Chief Financial Officers, Controllers, Tax and Audit leadership) and general management (Chief Executive Officers and General Managers).



Julian Ha, *Heidrick & Struggles*

Julian Ha is a partner in Heidrick & Struggles' Washington D.C. office and leads the global Government & Policy and Association practices. He is also a member of the Legal, Risk, Compliance & Government Affairs and CEO & Board of Directors practices. Julian represents numerous fortune 500 clients and member-driven organizations and has placed senior executives around the globe in legal, public policy, government relations, public affairs and communications roles.

Prior to executive search, Julian practiced corporate law in New York, Singapore, and London. As an attorney with Paul Weiss, Baker & McKenzie and Linklaters, he advised multinational corporations on their IPOs, private equity investments, and cross-border M&A transactions. Julian has also operated as a venture capitalist in London, headed the European business development efforts of Capital IQ, a financial software company, and was a director in the corporate finance group of Evolution Securities China Limited.

Julian has extensive boardroom governance experience, having served on the board of China Recycling Energy Corporation (CREG), a NASDAQ-listed cleantech company where he chaired CREG's compensation committee and was a member of its audit and nominating & governance committees. Julian is currently a board member of the Public Affairs Council, US-ASEAN Business Council and National Association of Corporate Directors - Capital Area Chapter. He also serves on the global board of AESC which represents the entire retained executive search and leadership consulting profession.



Kimberly A. Hulse, *Major, Lindsey & Africa*

Kimberly A. Hulse, a Director in our In-House Counsel Practice, advises in-house legal departments on strategic hiring decisions and places the best fit legal, government affairs and compliance talent in corporations, government agencies, not-for-profits and higher education institutions throughout the D.C. metro area.

Before joining Major, Lindsey & Africa, Kimberly served as vice president, legal and government affairs for Scripps Networks, Interactive. In this role, she led the government and industry advocacy initiatives that advanced Scripps' business objectives. She also provided legal support to Scripps' real estate, construction, human resources, bankruptcy, research and corporate social responsibility functions.

Immediately before Scripps, Kimberly spent several years with TV One, starting as vice president, legal affairs and then advanced to the position of senior vice president, legal affairs and HR strategy. In addition to leading the HR department, she was responsible for all legal matters associated with distribution of the TV One network. Later, Kimberly transitioned to the business leadership role of senior vice president, distribution and strategy where she developed marketing and distribution strategies to achieve performance objectives and optimize partner relationships.



Michael Hyter, Korn Ferry

Mr. Hyter is an accomplished senior executive, leadership consultant and thought leader specializing in the development of enterprise leaders and their next generation successors. Mr. Hyter joined Korn Ferry in 2012, after the acquisition of Global Novations, where he served as President and Managing Partner. For over 25 years, Mr. Hyter has served as a trusted advisor to senior leaders in a variety of industries.

Mr. Hyter brings a wealth of experience to the firm in the area of CEO Succession, Chief Executive Institute, Executive to Leadership Institute, and strategic Diversity and Inclusion consulting. Mr. Hyter's work with executives in Fortune 1000 companies has helped those organizations grow and enhance their business through innovative talent management programs. Mr. Hyter's work has been underscored by the belief that one of the most effective ways to impact an organization's bottom line is by growing and developing the talent within the organization.

A successful author, Mr. Hyter's most recent publication is *The Power of Choice: Embracing Efficacy to Drive Your Career* (2011). He is also co-author of *The Power of Inclusion: Unlock the Potential and Productivity of Your Workforce*, published by Wiley in 2005. He has published extensive articles in publications including the 2004 *Handbook of Business Strategy*, *Director's Monthly*, *Profiles in Diversity Journal*, and *Inc.* Mr. Hyter is a member of the Executive Leadership Council (ELC) and is the former Chair of the ELC Foundation. He is also a member of the Economic Club of Washington, DC. Mr. Hyter was recognized by *Savoy Magazine* in 2016 and 2018 as one of the "Most Influential Black Executives in Corporate America."

Mike Hyter currently serves on the board of directors of Dine Brands Global Inc. (NYSE:DIN). He sits on the Audit Committee.



Keith Meyer, Allegis-Partners

Keith Meyer, the Global Practice Leader of the CEO & Board Practice, has 20 years of global experience developing innovative corporate governance and senior leadership solutions for Fortune 500, mid-cap, and not-for-profit organizations, as well as personally leading numerous CEO and board of director searches.

Keith currently serves as the President of Directors Academy Inc., a national not-for-profit focused on accelerating shareholder value creation through the development and placement of the next generation of diverse directors.

Prior to joining Allegis Partners, Keith was the Founder of Park Avenue Advisors, a board of directors and CEO advisory and recruitment firm. He worked closely with Fortune 500 public companies, private equity portfolio investments, and early stage ventures to build high-performing boards and top teams. He previously held leadership roles with CTPartners, leading their global CEO & Board Practice, as well as Heidrick & Struggles, where he was Vice Chair and Head of the Global Board Consulting Practice. Keith also was a Partner at Egon Zehnder, where he led the firm's Chicago office. He began his consulting career with McKinsey & Company. He has prior management experience at PepsiCo and ExxonMobil.

Keith earned his B.S. and M.S. in Civil Engineering from the University of Illinois. In his spare time, Keith enjoys playing golf and watching EPL soccer matches.



Bianca Moreno, SPMB Executive Search

Bianca joined SPMB from another boutique recruiting firm. She came into executive search by way of human capital focused management consulting with Deloitte Consulting LLP and Booz Allen Hamilton. Since entering the executive search world, she has partnered exclusively with market changing private equity backed software companies to place C-level and EVP/SVP-level executives. Bianca graduated from the College of William and Mary with a BBA in Finance. On a weekend, you can typically find Bianca at a local coffee shop or on an urban hike with one or both of her dogs (Potato and Porter House).



Layla Nielsen, Layla Nielson & Co.

A native Washingtonian, Layla Nielsen is a marketing executive with over 15 years of experience in growing revenue across digital and traditional strategies for a variety of brands within the hospitality, entertainment, music, nonprofit and commercial industries. In her career, she has developed integrated marketing campaigns for clients such as the Greene Turtle Franchise Group, NAACP Image Awards, Urban One, Inc., American Express, Chosen Few DJs, Universal Pictures, Atlantic Records and Capitol Records, just to name a few.

Accustomed to working at the ground level, Layla is credited as one of the original architects of building the digital sales and programming infrastructure of Urban One, Inc., the largest multimedia company targeting urban audiences in the U.S., where she spearheaded the development and launch of radio station websites, audio streaming, social media presence, and the advertising and sales operation for the organization. During her tenure, her contributions helped grow the digital footprint to 3M unique visitors a month.

As the founder of Layla Nielsen & Co., she partners with brands to realize their position with consumers by telling their authentic brand story. That, in turn, compels consumers to take action.



TR Straub, Russell Reynolds Associates

T.R. Straub advises clients as a member of the Corporate Officers Sector, based in Washington, D.C. With over a decade of search experience, he focuses on searches in corporate communications, public affairs and government relations. Recent work has included Chief Communications Officer and Chief Government Relations Officer roles for corporations, nonprofit organizations and higher education institutions.

T.R. joined Russell Reynolds Associates after seven years with another executive search firm, where he most recently was a Senior Vice President, leading corporate communications and government relations assignments out of both New York and Washington, D.C. Previously, T.R. worked with Teach for America, first as a Corps Member in the Baltimore City Public Schools, then as a Recruitment Director, organizing the strategy for college recruitment and awareness campaigns.



Heather Wolf, Allegis Partners

Heather Wolf has worked with corporate boards since 2004, connecting and educating leaders on top governance practices and the impact of diversity. She is part of our growing CEO & Board search practice, with a proud track record of director and c-suite placements that truly “move the needle” for client companies. Prior to joining Allegis Partners in 2018, Heather was program director for the *Financial Times*, where she developed and hosted highly-regarded events for senior executives and corporate board members, most notably the FT Outstanding Directors Exchange (ODX) conference series.

Previously, Heather worked for Wolff Olins, Europe’s leading strategic branding firm, and was a principal at Capgemini, where she led business transformation projects for global corporations in the U.S., Europe and South Africa. She began her career at Aon in Chicago.

At native of Ann Arbor, Michigan, Heather earned her B.A. degree from Tulane University and a Masters of International Management from Thunderbird School of Global Management. She served 12 years on the board of her local public school district and currently serves on the board of the Directors Academy, a non-profit dedicated to identifying, developing and placing the next generation of corporate directors.

Heather lives in New York City and Greenport, on the North Fork of Long Island, NY. She spends much of her free time on the water, boating for pleasure or cheering on her husband and adult children, all competitive sailors, on their national and international campaigns.



Conrad Woody, Odgers Berndtson

Conrad Woody is a Partner and Head of Odgers Berndtson's U.S. Corporate and Government Affairs Practice in Washington. His portfolio of search work includes advising clients on government affairs, corporate communications/public affairs, economic development, trade association CEO and leadership roles.

Prior to joining Odgers Berndtson, he was a Principal at Korn Ferry and a key member of the firm’s Government Affairs Practice. Before this, he was with Goldman Sachs, where he was a member of the campus and diversity recruiting teams. He began his career as a staffer on Capitol Hill.

Conrad has a degree in political science from Howard University..



Liza Wright, Lochlin Partners

Liza Wright has over 25 years of experience in the executive search industry. Prior to co-founding Lochlin Partners, she served at the highest levels of government, working at the White House as the Assistant to the President and Director of Presidential Personnel. As the senior personnel advisor to the President, she met with the President regularly to recommend individuals to fill critical presidential appointments, including Cabinet Secretaries, Ambassadors and other key positions in Cabinet-level departments and U.S. regulatory agencies.

Before joining the White House senior staff, Liza spent almost a decade as a Principal with one of the largest international executive search firms, Heidrick & Struggles. Her search practice focused on senior level searches in the nonprofit, government contracting and technology sectors. She has successfully completed searches for CEO’s, board members, presidents and other functional vice presidents. She has placed these executives in start-up firms, small and medium sized public and private firms, major Fortune 100 corporations and leading nonprofit entities.

Washington Heads of Office Member Attendees



Gina Adams, FedEx Corporation

Gina F. Adams is the Senior Vice President for Government and Regulatory Affairs at FedEx Corporation. She shapes and promotes the interests of all FedEx Corporation operating companies, including FedEx Express, FedEx Ground and FedEx Freight, in the political and policy arenas. As a lawyer and the company's top lobbyist, she works with Administration officials, members of Congress, the diplomatic community and industry associations on domestic and international commerce, infrastructure and transportation issues.

Ms. Adams also oversees one of the largest corporate PACs in the United States for FedEx, which serves more than 220 countries and territories and has over 450,000 employees. After receiving a BS (School of Public Affairs) from American University, a JD from Howard University School of Law and an LL.M. in International and Comparative Law from Georgetown University Law Center, Ms. Adams began her professional career in the Attorney Honors Program at the U.S. Department of Transportation. Ms. Adams joined FedEx in 1992, she is a four-time recipient of the FedEx Five Star Award, the company's highest employee achievement award.

Ms. Adams also participates in a variety of activities in the non-profit and corporate arenas: she is Vice Chair of the American University Board of Governors, serves on the Howard University School of Law Board of Visitors, as well as the boards of the Town Hall Education Arts & Recreational Campus and the National Museum of Women in the Arts. She is also a board member of the Economic Club of Washington and the Marine Corps Heritage Foundation.



Tiffany Atwell, Corteva Agriscience

Tiffany Atwell is the Head of Office and Vice-President of Global Government and Industry Affairs for Corteva Agriscience™. She has global responsibility for government and industry engagement strategies to advance the business goals of Corteva Agriscience™. She manages a global team focused on shaping policies that impact Corteva's freedom to operate in the United States, Asia, Latin America, Europe, Middle East and Africa.

She started her business focused career at Abbott as a Director of Global Government Affairs in 2006 focused on global trade policy's impact to Abbott's freedom to operate and was later promoted to Senior Director for Strategic Programs. She had responsibility for developing external engagement strategies for India, Russia and China to promote market access for key products. Atwell was the recipient of the Abbott President Award in 2010, 2011 and 2012. She also received the Commercial Excellence Award in 2011, and considered a rising leader prior to her departure.

Atwell spent over a decade in the U.S. Government with a variety of international policy roles, first as a U.S. State Department Presidential Management Fellow. During her tenure she was awarded a U.S. State Department Meritorious Honor Award. Her final post was as the International Trade Policy Advisor for Senator Grassley, Chair of the Senate Finance Committee.

Washington Heads of Office Member Attendees



Andy Blocker, Invesco

Andy Blocker serves as Head of US Government Affairs for Invesco. In this role, he drives Invesco's legislative and regulatory advocacy initiatives with policymakers, engages with clients and opinion leaders on public policy developments, and seeks to maximize the company's political footprint.

Previously, Andy served as executive vice president of public policy and advocacy for the Securities Industry & Financial Markets Association, where he led a team engaging lawmakers and regulators on international, federal and state issues impacting the financial services industry. Prior to that, Andy spent five years as managing director for UBS' US Office of Public Policy with a focus on lobbying, client service and education for individual and institutional clients. He also served as vice president of government relations for the New York Stock Exchange, as managing director of government and international affairs for American Airlines, and for the White House as special assistant to the president for legislative affairs.

Andy earned an MBA in international business from Georgetown University and a BA degree in economics from Harvard University.



Roslyn (Roz) Brooks, PwC

Ms. Roslyn (Roz) Brooks is a Managing Director in PwC's Government, Regulatory Affairs & Public Policy office in Washington, D.C. where she develops integrated strategies to achieve public policy and political affairs objectives representing the firm and its interests before Congress, the Executive Branch, and federal regulatory agencies. She will lead PwC's efforts engaging leaders in Washington, state and local governments, and NGOs as the firm executes its business strategy.

Roz works collaboratively with external stakeholders in government, the private sector and NGOs on a broad range of initiatives. She also advises PwC's partners and clients on public policy issues, opportunities and challenges that impact not only the firm, but a broad range of industry sectors. In addition to general lobbying responsibilities within the US, she liaises with PwC counterparts outside of the US on global regulatory matters and has responsibility within the US for compliance matters in the lobbying and political contributions areas.

Roz has more than 19 years of experience with PwC that includes roles ranging from tax consulting for clients to internal brand management. Prior to her position with Government, Regulatory Affairs & Public Policy, Roz completed a leadership tour with a member of PwC's US Leadership Team, during which she managed and assisted the development of various firm initiatives. She began her career with PwC as a Tax associate in the Detroit office. While in Tax, she completed a rotation with PwC's Washington National Tax Services' (WNTS) International Tax Group in D.C. where she researched and analyzed complex international tax issues for both inbound and outbound multinational organizations.

Roz holds a B.A. in English and Psychology from Stanford University, a J.D. from The University of Michigan Law School at Ann Arbor and an L.L.M. in Taxation from Wayne State University in Detroit, Michigan.

Washington Heads of Office Member Attendees



Senator William "Mo" Cowan, *General Electric Co.*

U.S. Senator William "Mo" Cowan (retired) is President, Global Government Affairs and Policy and Developed Markets for General Electric Co. (GE), responsible for directing the company's government relations and public policy engagement in the United States and around the world. Mo also leads the Global Growth Organizational national executive teams in Europe and Canada. Mo previously served as Vice President, Litigation and Legal Policy for the Company, overseeing litigation, enforcement proceedings, investigations and compliance globally.

On January 30, 2013, Governor Deval L. Patrick appointed Mo to serve as interim United States Senator upon the resignation of John F. Kerry. During his Senate term, Mo served on the Senate Agriculture, Commerce, and Small Business Committees, and co-chaired the Subcommittee on Nutrition, Specialty Crops, Food and Agricultural Research (Commerce Committee). Senator Cowan concluded his Senate service on July 16, 2013.

Mo is a member of the US Association of Former Members of Congress. He also serves on the governance boards of: Edward M. Kennedy Institute for the United States Senate, Massachusetts General Hospital, Eastern Bank Corporation, MassChallenge, Mass General Brigham, The Greater Boston Chamber of Commerce, and The New England Council. Mo also serves on advisory committees for Cambridge College, Duke University and the Dimock Community Health Center



Alethia Jackson, *Walgreens*

Alethia is a seasoned corporate executive, global retail and health policy expert, and attorney with 20 years of success with Walgreen Co., America's Health Insurance Plans, and National Association of Insurance Commissioners. She manages multimillion dollar budgets and leads dynamic teams to excel. With expertise in Public Affairs, Government Relations, and Communications, Alethia has been recognized for her ability to develop and implement high-impact strategies, and build partnerships that have shaped public policy, mitigated financial risks, elevated brand identity, and advanced corporate and industry objectives.

Currently, she is leading a cross-functional COVID-19 response team in navigating federal, state, and local rules related to retail and pharmacy operations, and in advising Walgreen's C-suite executives on key policy issues related to the pandemic.

Alethia defined Walgreen's 3-5 year strategy, recruited, managed and retained a high performing team which led to the expansion of the government relations group from 5 to 10 resources, established the Policy & External Engagement Model, and drove the launch of public affairs communication campaigns and grassroots engagement programs. Additionally, Alethia formed strategic alliances and the pharmacy industry coalition. Her efforts resulted in positioning the company as a thought leader, legislative victories, and defeat of a proposal for a retail import tax.

She was honored as a Top Lobbyist by The Hill in 2017, 2018, and 2019; earned the 2016 Corporate Citizenship Award by the Congressional Black Caucus Health Braintrust, and; is a frequent invited speaker at industry conferences and political forums.

Alethia holds a JD degree from Syracuse University School of Law and a BA degree from State University of New York at Albany. She is a member of New York State and Washington DC bar associations.

Washington Heads of Office Member Attendees



Brad Knox, Aflac

Brad Knox joined Aflac in 2006, most recently serving as vice president & counsel of Federal Relations. Brad is responsible for leading Aflac's Federal Relations team and representing Aflac in legislative and regulatory matters with the federal government, including providing policy direction, coordinating federal affairs initiatives and lobbying for the company's interests in Washington, D.C.

Prior to joining Aflac, Brad served as chief counsel to the Committee on Small Business for the U.S. House of Representatives, where he was actively engaged in supporting international business development efforts in Central and Eastern Europe for domestic small and medium-sized businesses. Prior to that, he was the founder and president of DigiTech Systems Solutions Inc. in Montgomery, Alabama. For 10 years he served as an Air Force Judge Advocate General (JAG), during which time he achieved the rank of major and served as chief of civil litigation; a faculty member at the Air Force JAG School; and a reservist assigned to the joint Task Force on Global Network Operations in Washington, D.C. Brad began his professional career with Shell Oil in Houston as a computer programmer and analyst.

Brad holds a bachelor's degree from Oral Roberts University and a Juris Doctor from Regent University School of Law. He is a founding member of The Gloucester Institute and serves on the boards of Meridian International Center, Congressional Awards Foundation, Small Business Council of America and the Hoops for Youth Foundation in Washington, D.C.



Dede Lea, ViacomCBS

DeDe Lea is Executive Vice President, Global Public Policy and Government Relations, ViacomCBS. In this role, Lea oversees all government affairs and public policy work for the company globally. She reports to Bob Bakish, President and Chief Executive Officer, ViacomCBS.

Lea brings two decades worth of leadership experience and institutional knowledge to ViacomCBS. She previously served as Viacom's Executive Vice President of Global Government Affairs since 2013. During this time, Lea guided the development and execution of government relations strategy for the company across its brands and businesses, both domestically and internationally. Before that, she led Viacom's Government Relations team as Executive Vice President, beginning in 2005. Lea joined Viacom in 1997 as the company's Vice President of Government Relations.

In 2019, Lea was named by *Black Enterprise* Magazine as one of the Most Powerful Executives in Corporate America. She was also recognized as a Top Lawyer by *Cablefax* magazine in 2018 and was a recipient of the 2014 NCTA Vanguard Award for Government and Community Relations.

Lea obtained a J.D. from Georgetown Law, and graduated cum laude from Howard University with a B.A. in Broadcast Management. She currently sits on the boards of the Congressional Black Caucus Foundation and the MedStar Washington Hospital Center

Washington Heads of Office Member Attendees



Lance Mangum, FedEx Corporation

Lance Mangum is the Staff Director of Government Affairs for FedEx Corporation. As Staff Director, he is responsible for helping to manage and promote the federal legislative, public policy, political and diplomatic interests of FedEx Corporation and all of its operating companies.

As one of FedEx's most senior lobbyists, he works with members of Congress, Executive Branch officials and industry associations to advance the domestic and international transportation, tax, trade and security issues important to FedEx. He is a three-time recipient of the FedEx Five Star Award, the company's highest employee achievement award.

Prior to joining FedEx in 2010, Mangum worked as the Senior Manager of U.S. Government Affairs for Capital One, a diversified financial services company. He began his political career in North Carolina, eventually advising or working on more than 20 political and corporate issue campaigns at the federal, state and local levels spanning over 10 states. In 2006, he was recognized for his work and named a "Rising Star of Politics" by *Campaigns and Elections* magazine.



Clif Porter, American Healthcare Association

Clifton (Clif) Porter, II is the senior vice president of government relations at the American Health Care Association (AHCA) and the National Center for Assisted Living (NCAL), which represents more than 12,000 for-and not-for profit nursing homes, assisted living residences, and facilities for the care of people with intellectual and developmental disabilities.

Porter has been serving the needs of seniors in the Long Term Care field for over 30 years. He began his career as an Administrator in Training at a Skilled Nursing Facility in 1989 and served as Assistant Administrator and Administrator of several Skilled Nursing Centers from 1990 through 1998. Porter's direct operational experience includes new facility openings, troubled facility turnarounds and the operation of large, complex nursing centers. He also oversaw the operations of multiple nursing centers in a large urban market actively serving the needs of over 1,100 patients on a daily basis until late 2004.

Now serving as the top lobbyist in AHCA/NCAL, Porter works to promote the association's legislative agenda. He continues to advocate against cuts to Medicare and Medicaid, and backs policies that rationalize health care payments in a way that aligns payments with patients' needs vs. site of service. Porter also supports legislation that would have observation stays count towards a patient's skilled nursing Medicare benefits, along with several other policy initiatives.

Porter is a native of Columbia, MD, and received his Bachelor of Science Degree from the Medical College of Virginia, Virginia Commonwealth University in 1989, majoring in Healthcare Management. He has been married to Deborah for 30 years and has three children (Chanel, 28, Christian, 25 and Clifton, 22). He has served in various leadership positions within his local church and has been actively involved in several professional and community organizations. The Porters currently reside in Alexandria, VA.

Washington Heads of Office Member Attendees



Molly Ryan, Otsuka America Pharmaceuticals, Inc.

Based in Rockville, MD., Molly is responsible for leading and directing federal policy strategies that increase emphasis around disease awareness, treatment options, and access to therapies. As the Head of Government Affairs and Public Policy at Otsuka America Pharmaceuticals, Inc., Molly plays a key role in helping internal and external customers understand the policy environment while developing and executing strategies to assess and shape policies impacting Otsuka and the patients the company serves. She has over 15 years of accumulated industry experience, with 11 of those being in the biotechnology industry.

Molly is an advocate of grooming the next generation of women leaders. She sits on the board of Women In International Trade (WIIT) Trust whose mission is to develop trade education modules for girls in high school students and support graduate/undergraduate women studying international trade.

Molly is married to Thomas and they have two young children. As a first generation American, Molly loves entertaining and cooking Kenyan food for her guests. She also enjoys fine art and historical museums.



Tamar Thompson, Alexion Pharmaceuticals, Inc.

Tamar Thompson is a health policy and reimbursement strategist with extensive experience working with governmental agencies, private payers, Congressional leaders, and patient advocacy groups to improve patient access to existing and new medical therapies. She has more than 20 years of leadership experience in health care, including the ability to develop strategic and tactical recommendations to ensure optimal reimbursement and market access for products.

Tamar currently serves as executive director, state government affairs/alliance development and federal payment for Bristol-Myers Squibb Company and she also serves as the Chair for Healthy Women.

Prior to joining Bristol-Myers Squibb Company, Mrs. Thompson served as a strategic policy advisor and consultant for three premiere Washington DC based firms, ADVI, Kimbell & Associates and Avalere Health, where she managed a diverse portfolio of clients, including medical device, biotech, pharmaceutical, and specialty drug, companies. Preceding her time in Washington DC, Ms. Thompson was Director of Health Policy & Reimbursement at Molecular Insight Pharmaceuticals (MIP) where she was charged with developing and launching reimbursement strategy for cutting-edge molecular diagnostic and therapeutic treatments options. She has also held health policy and reimbursement leadership strategy roles at GE Healthcare and Bracco Diagnostics. Tamar has also served as claims operations director and benefit plan manager in the managed care sector for Humana and ValueOptions.

Tamar holds a M.S. in Health Sciences with a concentration in Public Health from Trident University in Cypress California. She also has an Executive Leadership certificate from Columbia University (in partnership Bristol-Myers Squibb Company), and maintains active certifications from the American Health Information Management Association (AHIMA) as a Certified Coding Specialist (CCS) and Certified Coding Specialist – Physician Based (CCS-P).

Boot Camp Co-Hort



LaKeitha Anderson, RAI Services Co.

LaKeitha Anderson has over 15 years of experience in the political and government affairs arena. She is currently a Senior Manager of Federal Government Relations for RAI Services Co., where she is responsible for advancing the corporation's legislative objectives before Members of Congress, the Administration and other policy makers on issues such as excise taxes and FDA regulations.

LaKeitha, a native Texan, began her career as a Legislative Assistant for Texas State Representative Helen Giddings. She continued her political career by next working in the Texas Senate where she worked on legislation ranging from education enrichment and school finance to economic development. Most notably she was a member of the "Read to Succeed" education task force assembled by then Governor George Bush. Shortly after leaving Texas, she later worked on the U.S. Senate campaign of former City of Dallas Mayor Ron Kirk in both Dallas and Washington, DC.

LaKeitha has worked for the Foundation for Ethnic Understanding, a diversity driven non-profit organization headed by hip hop mogul Russell Simmons; to working as a Government Relations Assistant for the lobbying boutique, Stewart Partners, LLC. Most recently, LaKeitha worked as the Federal Government Relations Coordinator for the City of Dallas.



Marie Sylla-Dixon, T-Mobile

Marie Sylla-Dixon is Vice President of Federal Government and External Affairs for T-Mobile US, where she is responsible for shaping and advancing the company's public policy agenda. She leads the team responsible for increasing visibility and awareness of the brand among external partners in the community and NGOs to further shared policy issues, including 5G deployment, internet governance, privacy and broadband adoption.

Sylla-Dixon was appointed to serve on the Federal Communications Commission's Advisory Committee on Diversity and Digital Empowerment, and serves on T-Mobile's internal Diversity and Inclusion Executive Leadership Council. She also sits on the board of City Year Washington DC and the National Urban League's Policy Solutions Council.

Sylla-Dixon has been awarded the two highest honors in her company, the T-Mobilizer and the Peak Award for overcoming a major regulatory barrier to advance the company's business. A recipient of the Most Influential and Inspiring Leadership Award by The Rainbow Push Coalition, Sylla-Dixon holds a Juris Doctor degree from Catholic University Law School and a Bachelor of Arts in Political Science from Hampton University.



Karis T. Gutter, Corteva Agriscience

Karis T. Gutter leads U.S. Government & Industry Affairs for Corteva Agriscience. Prior to joining Corteva, Gutter served as USDA's Deputy Undersecretary for Farm and Foreign Agricultural Services and as USDA's Military Veterans Agricultural Liaison. Karis also served a stint as Deputy Administrator at USDA's Farm Service Agency.

A native of Terry, Miss., Karis began his career in public service in the United States Marine Corp Reserves and worked in local government for the Hinds County Board of Supervisors in Mississippi. Karis also spent several years on Capitol Hill as Deputy Chief of Staff and Legislative Director to Congressman Bennie G. Thompson (MS-02) and as a Professional Staff Member to the House Committee on Homeland Security.

Boot Camp Co-Hort



Waldo McMillan, Charter Communications

Mr. McMillan most recently served as Founder and Managing Director of Capstone Counsel Group, a federal government relations firm based in Washington, DC. Prior to founding his firm, Mr. McMillan was a Counsel in the Public Policy and Government Affairs practice group at Bryan Cave LLP, and before that he served as Vice President for Public Policy and General Counsel at the broadband technology nonprofit One Economy Corporation.

Mr. McMillan began his career as a Counsel in the office of U.S. Senate Democratic Leader Harry Reid of Nevada. He is a graduate of Howard University and the University of Pennsylvania Law School. He resides in Maryland with his wife and three children.



Dontai Smalls, UPS

A native of South Carolina, Dontai Smalls joined UPS's Global Public Affairs function in the Washington, DC office in October, 1999. In his current role as Vice President, Global Public Affairs, Dontai works to advance all of UPS's international interests on Capitol Hill, particularly among trade and customs modernization.

His expertise also includes managing UPS' global aviation portfolio in DC, acting as the Washington head for managing the relationships between UPS and Europe, including the embassies, and bridging the relationship between UPS and the Congressional Study Groups, which provides substantive, issue-based opportunities for Members of Congress to engage with their counterparts abroad.

Dontai holds a J.D. from the Georgetown University Law Center and a B.A. cum laude in political science from Howard University. He serves on the Board of Directors of the Washington Government Relations Group, the Express Association of America (President), South Carolina Business Council in Washington, the International Aviation Club, and on the Corporate Advisory Council of the Congressional Black Caucus Foundation. He also serves on the Board of the U.S. Capitol Historical Society.



Nicole Venable, Invariant

With more than two decades of experience in the private sector, on Capitol Hill, and in the Executive Branch, Democratic strategist Nicole Venable provides politically astute, forward-leaning, and coalition-based legislative and public affairs solutions to Invariant's clients. Recognized by The Hill as one of the "Top Lobbyists of 2018," Nicole has policy expertise on issues ranging from tax reform and international trade to health care, tech, labor, and telecommunications.

Nicole joined Invariant from The Bockorny Group, where she was their lead Democrat. Previously, Nicole was an executive director of the U.S. Chamber of Commerce's congressional and public affairs division, where she led Democratic outreach to Capitol Hill and third parties while building advocacy campaigns for broad-based industry coalitions. Additionally, she served as chief of staff to a senior member of the House Ways and Means Committee, in the U.S. Senate, and in the Clinton White House handling congressional outreach for the Office of the U.S. Trade Representative.

Long committed to community service, Nicole serves as a national trustee for the Boys and Girls Clubs of America and as a board member of the Washington International Trade Association Foundation, and she is a member of the Trade Policy Forum and the Washington Government Relations Group. She serves as the legislative and public policy co-chair of the Eastern Area of The Links, Inc., a national service-based organization comprised of senior professional African-American women. Nicole is a founder of the Black Girl Magic (BGM) Network, an association of female lobbyists of color; established the Lady Von Endowed Scholarship at Spelman College; and is a member of Delta Sigma Theta Sorority, Incorporated.

Boot Camp Co-Hort



E. Lance Williams, *BP America*

Edward Lawrence Williams II “Lance” serves as a Director on BP America’s U.S. Government Affairs team based in Washington, D.C. As one of BP’s federal lobbyists, he manages corporate issues and represents BP’s Integrated Supply and Trading (IST) business and renewable energy businesses in front of federal-elected and appointed officials. Prior to this role, Lance served as a Director on BP America’s Regulatory Affairs team, managing the team’s priorities and coordinating strategic outreach efforts.

Lance previously served in politically appointed positions serving as business liaisons at the United States Treasury Department and the U.S. Department of Commerce. He also served on the Steering Committee for the White House Business Council. In these capacities, Lance was a business advocate in the Obama Administration, ensuring that the private sector and public interest groups had access to senior government officials in order to enable informed policy making decisions. He was also responsible for introducing businesses to new domestic and international market opportunities, engaging businesses across the country on priority economic issues, and keeping cabinet and subcabinet members briefed on industry priorities.

Prior to his work with the Obama Administration, Lance joined Presidential hopeful and then-Senator Barack Obama’s Campaign for Change as a volunteer in Chicago, and then as an Organizer and Base-Vote Director in Georgia and Florida, respectively. Lance started his career with BP’s IST business in Chicago, IL as an Analyst. Lance received his bachelor’s degree from Morehouse College and currently resides in Gaithersburg, MD with his wife LaRae and two daughters, Layla Madison and Anaya Grayce.

Friends of Washington Heads of Office



Howlie Davis

Howlie R. Davis serves as an independent Public Affairs Consultant specializing in advocacy services, intergovernmental affairs and African American outreach to corporate and non-profit entities. Davis served as Vice President, Government Relations for JACOBS Engineering Group from 2017-19. He was responsible for planning, managing and directing the company's public policy & political strategy, activities and personnel (external & internal) .

Davis and team primarily focused on an integrated approach to Federal, State & Local government markets.

CH2M operated in 48 states, tribal lands and multiple US territories. Formerly, Davis served as Senior Vice President, Government Relations & Washington D.C. Office Managing Director for CH2M (HILL) from 2009-2017. CH2M was merged with JACOBS Engineering Group in December 2017. He was integral in developing and implementing CH2M's first State & Local Government Relations program during his early CH2M tenure. Prior to joining CH2M in 1998, Davis was Managing Partner -Washington DC office of Public Private Partnership (PPP), Inc. a strategic advisory firm.

PPP provided public affairs advisory & representation services to corporations at all levels of government. Davis' public policy career includes positions with the Obama/Biden Presidential Transition Team (2009) and the Transition & Administration of President William J. Clinton. (1992-1996) As a respected and effective political strategist, Davis is a veteran of numerous local, state & national political campaigns and organizations including serving under the leadership of the late Democratic National Committee (DNC) Chairman Ronald H. Brown. At the DNC, he directed intergovernmental relations efforts . Additionally, Davis served in many senior executive roles for the 1988, 1992 & 1996 Democratic National Conventions including Special Assistant to CEO and Director of Security Planning. Davis graduated from prestigious Morehouse College in Atlanta, Ga. A native of Charlotte, North Carolina, he currently resides in Washington, D.C.



Barry M. Granger, B3 Technology

Barry M. Granger is Co-Founder and CEO of B3 Technology Investments. B3 Technology Investments is a Private Equity firm Barry co-founded in 2017. His career has spanned over 35 years in the chemical and materials industry. He has held a number of leadership positions in business management, sales, marketing, manufacturing and government relations at DuPont and Dow Chemical.

His prior executive positions in DuPont included Vice President Government Marketing and Government Affairs and Vice President and General Manager Tyvek®. In these roles, he had global P&L responsibility for over \$1.5 billion in sales.

Mr. Granger is currently a Trustee on the Board of South Dakota School of Mines and Technology, on the Advisory Council of Indiana University's Kelley School of business and a NACD fellow. He is the former Vice Chair of Delaware State University. His Board experience also includes the appointment as Assistant Secretary of DuPont and Secretary to the Strategic Direction and Environmental Policy Committees of the Board of Directors.

Mr. Granger earned his MBA from Indiana University, received his BS in chemical engineering from South Dakota School of Mines and Technology and is a member of The Executive Leadership Council. He is also a graduate of The Wharton School Executive Programs, Boards That Lead: Corporate Governance that Builds Value and Knowledge Intensive Growth.

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Lucia Riddle, Owner of Sister Strength, LLC

R. Lucia Riddle is the Owner of Sister Strength, LLC a fitness company devoted to the wellness, cardio/strength training and physical conditioning needs of women 50 years of age and older. Ms. Riddle is a National Academy of Sports Medicine (NASM) Certified Personal Trainer (CPT) and holds NASM's Weight Loss Specialist (WLS) and Special Populations Specialist (SPS) certifications.

Until March 31, 2012 she served as Vice President – Federal Government Relations with the Principal Financial Group ®. In that capacity she directed the federal legislative and regulatory strategy for issues affecting the company, ranging from health care to tax policy to financial services. Ms. Riddle holds an MBA from Drake University, is a Fellow of the Life Management Institute (FLMI), and holds designations from America's Health Insurance Plans and the International Claims Association.

Ms. Riddle serves on the Board of Directors and as Audit Chair of TD&P Consulting Inc., a privately held firm based in Silver Spring, MD. In addition, she serves on the boards of UnityPoint Hospital System (Des Moines, IA), Arena Stage, the Smithsonian National Museum of African Art (Emeritus), Friends of UNFPA and the National Coalition and Caucus for the Black Aged. She also is a member of the Executive Leadership Council, the Capital City Chapter of The Links, Inc.; Alpha Kappa Alpha Sorority, Inc.; and Sigma Iota Epsilon, an honorary business fraternity.

In 2008 and 2012, Ms. Riddle was named by *Savoy Professional* magazine as one of the "Top 100 Most Influential Blacks in Corporate America." The prestigious list showcases leaders with exemplary accomplishments, influence in their companies and communities and an ability to inspire others. In 2011, Ms. Riddle also received the President's Award from the Washington Government Relations Group.



Howard Woolley, Howard Wooley Group LLC

Howard Woolley is President of Howard Woolley Group LLC a strategic business and public policy firm serving leading technology and wireless industry clients. Howard is a leader in the field of regulatory risk management, public policy, and government affairs. He has been profiled in the *National Journal* and *The Hill*.

His ideas on corporate board governance of regulatory risk have been published by the National Association of Corporate Directors (NACD). Howard is an NACD Governance Fellow and an international member of the Australian Institute of Company Directors.

Howard serves as Chair of the Nominations and Governance Committee and is a member of the Audit Committee for telecommunications company SOMOS Inc. He serves on the boards of trustees for Johns Hopkins Medicine and Syracuse University. Howard is co-chair of the Johns Hopkins University & Medicine External Affairs Committee and serves on the Syracuse University Audit and Academic Affairs Committees.

Howard previously served on the Executive Leadership Council and the UnidosUS boards. In 2013 he received the National Urban League's highest award (The Charles Collins Award) for outstanding service on their Board of Trustees.

Howard holds a Bachelor of Science degree from the Newhouse School of Public Communications at Syracuse University and a Master of Administrative Sciences degree from Johns Hopkins University.

Howard's philanthropy is in medicine, education, and the arts. In 2017 he was able to have *SOAR: A Memoir* published by Agate Bolden Publishing to raise awareness of sickle cell disease. *SOAR* is the memoir of his wife Gail Campbell Woolley who lived a full and adventurous life while living with sickle cell disease.



ABOUT WASHINGTON HEADS OF OFFICE

The Washington Heads of Office is a professional organization for senior executives of color who oversee government affairs for fortune-level companies and trade associations. We provide leadership development and networking opportunities that inspire strategic visioning, inform programmatic planning, and improve relationship-building for our members.

MISSION

To curate and deliver leadership development and networking opportunities that create, support, and advance diversity in the government affairs industry.



HOW WE DO IT

Through monthly in-person meetings and ongoing virtual communication, Washington Heads of Office provides a forum for members to:

- Share and gather intel on the latest social, political, and technological factors influencing public policy
- Discuss best practices for managing high-level government affairs programs
- Identify opportunities to provide and/or receive peer mentorship
- Create a strategy to support the development of the next generation of government affairs professionals

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Alexion

FOR MORE INFORMATION, CONTACT:



Mariko Bennett, Executive Director

Mariko Bennett is a fifteen-year government relations professional based in Washington, D.C. Mariko has managed political action committees, led communications and outreach initiatives, directed grassroots advocacy programs, and developed effective inclusion and diversity engagement strategies. Through this experience, she mastered critical capabilities, including large scale event planning, national and international strategic partnership development, coalition building, stakeholder engagement and relationship management.



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